

Use Of NASA Technology From Tech Traders, Inc. Can Save Homeowners 20% Or More On Heating Costs This Winter

FEDERAL WAY, WA (SEND2PRESS NEWSWIRE) – Energy rates are predicted to rise 75% for heating oil and 35% for natural gas this winter and these hefty increases are taking a toll on the American pocketbook. The average homeowner can now use NASA developed insulating technology to help keep those costs down with INSULADD(R) from Tech Traders, Inc. of Vero Beach, Florida. This effective product transforms everyday house paint into energy saving insulation with the stroke of a brush.

Released in 1996 through the NASA Technology Exchange Program, INSULADD(R) is a unique blend of hollow ceramic microspheres that when added to any paint, forms a radiant barrier that reflects over 85% of radiant heat from a wall/roof surface and also slows the transfer of heat through that surface. This environmentally safe, non-toxic formula can be mixed with any type of interior or exterior paint, coating, masonry or drywall finish. Through extensive testing, INSULADD(R) has been shown to help reduce home heating and cooling energy costs by a staggering 20% or higher.

Easy to use and inexpensive to buy, INSULADD(R) works on all interior and exterior paintable surfaces. INSULADD(R) has been safely used by homeowners and industry for insulating Ceilings, Attics, Basements, Roofs, Manufactured Homes, RVs, Campers, Storage Sheds, Holding Tanks, Metal Buildings, Boats, Apartments, and Buses and more. INSULADD(R) has been proven to be more cost effective than any other type of radiant barrier application on the market. Every year people save thousands of dollars on their energy bills while helping reduce energy consumption.

INSULADD(R) has been featured on HGTV's "I Want That" and seen in "Extreme How-To" magazine. Tech Traders, Inc. is also a Department of Defense Registered Trading Company, a member of "Painting and Decorating Contractors of America" and The Better Business Bureau. All research and test information and pricing is available by contacting: Tom Welter, Director of Marketing or by visiting www.insuladd.com.

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