

ElectionMall Develops Powerful Email System for Campaigns and Elections

WASHINGTON, D.C. (SEND2PRESS NEWSWIRE) – ElectionMall Technologies, Inc. (www.electionmall.com), a leading technology company in campaigns and elections, announces the launching of its Get-Out-the-E-mail system. ElectionMall's Get-Out-the-Email system is a one-of-a-kind advanced application that is tailored to those that are involved in the campaigns. While presidential and other high profile races have taken advantage of E-mail blasting, many local campaigns have not yet been able to utilize this technology in their Get-Out-the-Vote efforts as they try to reach volunteers, supporters, and voters in a cost-effective manner.

With the Internet expected to play a larger role and anticipation of the upcoming 2006 elections, candidates, and elected officials are seeking new ways to keep voters informed. This Get-Out-the E-mail system was created to help candidates and public officials communicate information and at the same time encourage a SPAM free and Opt In system for voters to hear from elected officials and those wishing to run for public office.

"We have been working with campaigns and elections for the last 6 years and found that some business applications do not understand the needs of campaigns," said CEO, Ravi Singh. "We designed a system that is built for campaigns and will allow the smallest candidate to take advantage of this powerful technology."

The system is cost-effective, as it allows candidates to send up to 50,000 emails a month for a small one-time activation fee of \$99 dollars and a minimum of \$20 a month so that newsletters, e-yard signs, and other messages can be sent to voters.

"In 2004 we saw campaigns send out millions of e-mails to voters to raise money and distribute information and they need a way to manage all of these lists," said Singh. "Our service allows campaigns to track e-mails, target specific voters, and lets E-leaders participate and contact voters."

The Get-Out-the-Email system allows multiple users, such as E-Precinct captains or E-leaders, the chance to manage different e-mail lists, upload new lists, and match voter data with e-mail data.

The Get-Out-the-Email system is user-friendly as users have the ability to generate RSS feeds that can be added to multiple websites and also create e-mails or newsletters with HTML or graphic images without programming skills.

This Get-Out-the-Email tool is a unique system that is compliant with new standards of SPAM laws. The system also allows campaigns to maintain "campaign block list," which allows campaigns to block specific e-mail addresses associated with certain domain names, especially those from an opposing campaign.

About ElectionMall(TM) Technologies, Inc.

ElectionMall(TM) Technologies, Inc, established in 1999, is a world leader in providing Internet-based non-partisan solutions for elections & campaigns and effectively utilizes technology & business know-how to enable candidates, organizations and other elected officials to generate enhanced gains in awareness, funds & votes. ElectionMall Technologies, Inc. provides a unique "one-stop-shop" approach to clients ranging from the last two presidential races to local school board elections. ElectionMall Technologies, Inc. has over 63 International Patents and most recently has qualified as the only "registering authority" (RA) for digital certificates for elections world wide.

ElectionMall Technologies, Inc. is also a member of the European Association of Political Consultants (EAPC), American Association of Political Consultants (AAPC), and the International Association of Political Consultants (IAPC) with offices in Washington, D.C., Chicago and Los Angeles.

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