

# Beatles Book Author Featured on Send2Press Podcast

TORRANCE, CA (SEND2PRESS NEWSWIRE) – Zane Lalani, author of “Teenagers Guide to the Beatles,” is the featured guest on the latest Send2Press entertainment Podcast. The musical guest is The G-Man, who previews his latest CD on Delvian Records, “Motion Potion.” The Podcast ([www.Send2Press.com/podcast/](http://www.Send2Press.com/podcast/)) is hosted by author and musician Christopher Simmons, and can be listened to “on-demand” in both RealAudio and MP3 formats, and subscribed to via iTunes, RSS/XML, or an Odeo Channel.



Send2Press® Newswire Zane

Lalani, a life long Beatles fan, was only five when the Beatles hit the big time, but their influence on his life was immediate. From their music to their hairstyle, from their clothing to their cartoons, Zane followed them closely. At age eight, he wore out his teenage brother’s Sgt. Peppers Lonely Hearts Club Band album and had memorized the lyrics. His love for the Beatles and their music never faded and Zane still enjoys the entire spectrum of the Beatles’ repertoire, including their solo work. “Teenagers Guide to the Beatles” (ISBN 0965874079, Hardcover, 216 pages) is available from book sellers and at [www.AverStreamPress.com](http://www.AverStreamPress.com).

In our new music feature for this show, you’ll hear Scott G, who records as “The G-man,” introduce a track from his upcoming CD on Delvian Records. The CD, called “Motion Potion” (UPC 6-75604-93112-0) coming in early 2006, is Scott’s latest in a series of popular CDs which are played in dance clubs around the world, and which have also been heard in numerous commercials.

According to Scott G ), "I create music that sounds pleasantly strange yet eerily familiar at the same time. I perform songs that fit perfectly into late-night radio programs and write music tracks that make commercials sound powerful." He's a member of NARAS (the Grammy organization) and the National Association of Record Industry Professionals.

The show is hosted by Christopher Laird Simmons, a veteran journalist and contributor to numerous entertainment and technology publications, an award-winning photographer and digital artist, a musician who has composed soundtracks for two TV cable shows, and a highly regarded marketing technologist who has been interviewed by TrendWatch, PCworld, Entrepreneur, and many other national publications. Simmons is a member of both the PRSA and ASCAP.

Simmons is also the author of the forthcoming Podcasting book, "The Savvy Guide to Podcasting" (Indy-Tech Publishing, 2006) which covers the practical how-to aspects of developing content, the mechanics of recording and mastering, and optimization for the Web, as well as marketing and audience measurement and retention. He has also been interviewed by Jackstreet "the sound business network" (JackStreet.com) and Publishing Basics Radio (www.wbjbradio.com) on the subject of PR and marketing.

Previous guests on the Send2Press Entertainment Podcast include: Scott G, "The G-Man" talking about his public service announcements (PSAs); the folks at GoldenPalace.com talking about painting 100 cows in Florida; author and now actor Craig "X" Rubin talking about his book "9021GROW" and his consulting for Showtime's WEEDS TV show; publisher Bob Johnson talking about the re-release of his controversial board game "Public Assistance" and new game "Capital Punishment"; best-selling author Beverly West, talking about her new book "TVtherapy"; musical guest Lemme, introducing her new CD "Take the Time" (De-U Records); and controversial sculptor Daniel Edwards whose "Ted Williams Death Mask" was widely featured in the media.

The podcast show can be listened to online, and is available for iPods in the iTunes(TM) Music Store, on-demand in both MP3 and RealAudio formats, and RSS/XML subscription for any music player or audio-enabled PC at:  
<http://www.Send2Press.com/podcast/>

The RSS/XML subscription link is: <http://www.send2press.net/podcast/rss.xml>

News issued by: Send2Press Podcast

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Original Story ID: (974) :: 2005-11-1107-001

Original Keywords: Zane Lalani, Teenagers Guide to the Beatles, Scott G, G-Man Music, Delvian Records, Motion Potion, Lemme, Ted Williams Death Mask, Christopher Simmons, podcast, nanocast, music, books, publishing, entertainment, talk show, interview, PRnewsradio, swapcasts Send2Press Podcast