

Group Travel Planet LLC Named Travel Partner of Choice by VISIT FLORIDA

Partnership gives small groups access to powerful online booking and planning tools on the state's official travel web site

PIGEON FORGE, TN and MIAMI, FL (SEND2PRESS NEWSWIRE) – Group Travel Planet, LLC, the pioneer and leader of online group travel booking, and VISIT FLORIDA, the official source for travel planning for the Sunshine State, today announced a strategic partnership that names Group Travel Planet (www.GroupTravelPlanet.com) the group travel partner of choice for VISIT FLORIDA.

Together, Group Travel Planet and VISIT FLORIDA will now provide travelers with powerful online group booking technology that makes it easy to reserve Florida hotel rooms, charter motor coaches, purchase attraction tickets and much more at www.visitflorida.com under the Travel Professionals link.

In addition to great group rates, travelers booking groups on the VISIT FLORIDA Web site will have access to the following unique online features that make it easy to manage their group hotel reservations:

- * Ability to search live group inventory and discounted group rates, and receive instant online confirmations at thousands of hotels in Florida that are members of VISIT FLORIDA*

- * Detailed hotel information including amenities and standard, group-friendly terms & conditions that are important to group travelers*

- * Ability to manage entire booking online including adding or dropping rooms, assigning names to each room, and making payments, as a group or as individuals, by check or credit card – all without ever having to make a phone call*

“We couldn’t be more excited about partnering with VISIT FLORIDA and adding our powerful group-booking engine to their already impressive site,” said Scott Harness, President and CEO of Group Travel Planet. “Tens of thousands of groups plan their trips to Florida every year, and we’re happy that we can provide them with the tools and resources to make it even easier and more cost-effective.”

“Travelers interested in visiting Florida can take advantage of the special discounted group rates through Group Travel Planet’s inventory of group-friendly hotels and use the company’s proprietary technology that makes it easy to manage a group hotel reservation,” said Eileen Forrow, Vice President of Sales VISIT FLORIDA.

VISIT FLORIDA is recognized as the pre-eminent marketing partnership, which shares with others the beauty, fantasy and fun that is Florida. With the Group Travel Planet partnership, users can now have access to the experiences, destinations, planning tips and hot deals that are highly recommended by VISIT FLORIDA.

About Group Travel Planet

Group Travel Planet, which operated as CoachQuote.com, LLC from March 2000 to September 2004, is the pioneer and first company to fully-automate group booking online from start to finish. Started by industry professionals with extensive knowledge of the group travel industry, Group Travel Planet has led the way in developing and providing leisure group travelers (School Groups, Sports Teams, Family Reunions, Church Groups, and more) with an easier way to plan, book and manage all aspects of their group trips online, saving them valuable time and money.

The company has one of the largest online networks of supplier partners throughout North America, including over 10,000 “group-friendly” hotels. For more information, visit www.GroupTravelPlanet.com or call (866) MY PLANET.

About VISIT FLORIDA

The state’s official source for travel planning, VISIT FLORIDA was created by the Florida Legislature in 1996 as the operating company for the Florida Commission on Tourism, a private/public partnership. VISIT FLORIDA markets Florida tourism worldwide, directing advertising, sales, promotions, public relations and visitor services programs both domestically and internationally. It works with the worlds’ major travel writers and broadcasters, and produces print and broadcast promotions to consumers and travel influencers.

VISIT FLORIDA maintains domestic offices in Tallahassee, New York and Chicago and has international offices in Germany, London, Paris, Montreal, Toronto and a dedicated office in Miami serving Latin America.

News issued by: Group Travel Planet LLC

#

Original Story ID: (1032) :: 2005-11-1121-003

Original Keywords: VISIT FLORIDA, Group Travel Planet LLC, florida tourism, Florida Commission on Tourism, CoachQuote.com, LLC, Scott Harness, Eileen Forrow, hotels in Florida, group booking, the Sunshine State Group Travel Planet LLC