

Ancient Goddess of Womanhood is Design Inspiration for New Leather Collection of Laptop-Compatible Business Cases for Women

ATLANTA, GA (SEND2PRESS NEWSWIRE) – Inspired by the Ancient Goddess, Arinna: a symbol of womanhood and femininity, She-Tech.com, designer and online-retailer of women's laptop-compatible business cases, is gearing up to release its latest color-rich, leather collection.



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The new collection, appropriately named "Arinna," will premiere during the 2005 Holiday season. Incorporating soft silhouettes, rich color tones, light-weight design structures and detailed design elements; the collection is perfectly designed for today's tech-savvy, business woman.

After months of collaboration with the design team, Patricia Joseph, creative director & CEO, states "This is one of the best collections we've released. Our team worked very hard in every aspect of designing this collection. Careful consideration was given to the selection of the pebble-grain leather, the micro-suede lining, and the feminine-styling. I'm glad to have been a part of this collaboration."

She-Tech combines fashion and function to create its unique line of laptop

cases and business accessories for fashion-conscious, tech-savvy women. She-Tech continues to expand its retail presence in major markets across the United States.

About She-Tech.com

She-Tech.com designs laptop computer cases & business accessories exclusively for women. The She-Tech.com brand has gained a national and international following among businesswomen in many industries. The company was founded in 2002 by Patricia Joseph, a former fashion & web designer.

For more information on She-Tech.com collections, consumers can visit:
www.she-tech.com

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