

# Identify the Best Investments for Ornament Collectors

MIDLAND, MI (SEND2PRESS NEWSWIRE) – People who collect Christmas ornaments for fun or profit all ask the same thing every year, what should I buy? There is no scientific formula or recipe to follow, but there are some guidelines you can follow, say the owners of Ornament Collectors ([www.ornamentcollectors.com](http://www.ornamentcollectors.com)).

If you want to collect Christmas ornaments as a moneymaking investment there are some things you will need to do to preserve their value. First, focus your collection. If you do not focus, you will end up with a house full of disparate items that will not attract buyers. Here is an example. If you want to collect Star Wars, find as many Star Wars themed ornaments as you can. A popular Star Wars ornament series are the M&M Figures from Kurt Adler ([www.ornamentcollectors.com/category.asp?cat=2](http://www.ornamentcollectors.com/category.asp?cat=2)).

It is the better ornaments (and frankly most expensive) that are the ones most likely to appreciate in value. Polonaise ornaments are a perfect example ([www.ornamentcollectors.com/category.asp?cat=3](http://www.ornamentcollectors.com/category.asp?cat=3)). The Polonaise ornaments are made more traditionally, hand painted and are generally glass. Polonaise limited edition heirloom collection is limited to 1500 each per year. It is the artistic appeal and the limited numbers that will likely cause these to go up in value.

## Past Is Prologue

Follow the market place. Toys played with by baby boomers like the Jetsons, the Flintstones, Rocky and Bullwinkle have risen in value in recent years. Now Star Wars and toys from McDonalds are popular. To learn about what is hot in the Christmas ornament field go to shows, talk to dealers, buy price guides and do as much checking as possible. When buying ornaments, be discriminating. Buy the best pieces you can afford.

So look now at the toys and popular culture items that children are playing with today and buy those. Coca Cola, The Simpson's, The Purple Hat Society and Hershey Candy ornaments are all available and will be in demand in years to come. Ornaments based on other movies, like the latest Batman movie will also be popular ([www.ornamentcollectors.com/category.asp?pos=18&cat=2&sale=&type=](http://www.ornamentcollectors.com/category.asp?pos=18&cat=2&sale=&type=)).

## Appreciation Process Takes Time

There will be nostalgia for these items in twenty or thirty years. And that at the same time is the upside and downside of the collecting hobby. A lot of ornaments will appreciate in value, but it may take decades. That is why if you intend to make money, quickly turning these items over for a profit, you are going to be disappointed.

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