

Perillo Tours' New HD-DVD Brochures Let Travelers Discover the Romance of Italy Without Leaving Their Living Room

ARCHIVAL CONTENT

WOODCLIFF LAKE, NJ (SEND2PRESS NEWSWIRE) – Perillo Tours, Inc. (www.PerilloTours.com), America's leader in tourism to Italy since 1945, today announced the launch of their originally produced, High Definition DVD brochure "Discover Italy," allowing travelers to explore the lush landscapes of Italy right from the comfort of their own living room, before making their final travel plans.

"Our rich and enchanting video tour is a wonderful new way to become intimately familiar with the beauty and magic of Italy before you plan your vacation," said Steve Perillo, President and CEO of Perillo Tours. "Our DVD brochure offers a relaxed, narrative preview of the sights, sounds, scenes, people and special places that can only be found in this beautiful country, and helps our customers make informed decisions about where they would like to travel in person. Here at Perillo Tours, we have always specialized in helping people make their Italian travel dreams come true, and our HD-DVD brochure is the best method currently available to help today's traveler design the tour of their lifetime."

Complimenting Perillo Tours' HD-DVD brochure is their new 2006 Italy brochure, outlining 8 fully escorted Italian tours of Italy's major cultural cities, secluded hill-towns, and scenic coastal destinations. Also from Perillo Tours in 2006 is their new tour "Romantic Tuscany," a 12-day, first-class tour of this widely popular destination, which encompasses all of the elegance, comfort, adventure and fine dining that Tuscany has to offer.

Perillo Tours, the largest tour operator to Italy, has been a family-run business for over 60 years. Led by 3 generations beginning with Joseph Perillo, then Mario Perillo and now Steve Perillo, Perillo Tours' fully escorted tours provide excellent sightseeing, first class hotels, and experienced and knowledgeable tour guides. All tours include transfers, baggage handling, American style breakfasts, tips, taxes, and dinners with complimentary wines and mineral water.

For more information please visit: www.PerilloTours.com.

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