

Hot Watch Trends: High Tech Styles are Best Sellers

MAHWAH, NJ (SEND2PRESS NEWSWIRE) – Seiko Corporation of America is known for industry-leading technological innovations, so it's no surprise that the company's best-selling watch styles are high-tech marvels that run off human power or display time in 77 cities around the world.



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Corporation of America also manufactures the Pulsar watch line, which is known for high quality and incredible value. The top-selling Pulsar, the Tech Gear Hyper Flight Computer, proves that hi-tech doesn't have to mean high dollar. This watch gives you the world on time, displaying 4 U.S. time zones and 77 World Time cities, more than any other watch available.

Should you need to do some rapid flight computations, like calculating your rate of descent, airspeed, distance left or remaining fuel, the Tech Gear Hyper Flight boasts a tachymeter and a bi-directional slide rule bezel, making advanced mathematical equations as easy as telling the time.

The watch also features an alarm chronograph that measures up to 100 hours in 1/100th second increments, as well as an EL backlit analog/ digital display. Comparable watches that display just 30 time zones start at \$575. Pulsar Hyper Flight is just \$235. Available at Fred Meyer Jewelers and JCPenney.



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The company's top seller this season is the Seiko Kinetic Perpetual, the most advanced human-powered watch on the planet. This watch is accurate to 20 seconds per year and features a perpetual calendar that, once set, will show the exact date through the year 2100 and it will even take leap years into account. Another amazing feature is the built-in sleep function; when the watch senses inactivity for three days, it puts itself into a state of suspended animation to conserve energy.

A few shakes of your wrist will wake it and the hands automatically set themselves to the correct time-even if the watch has been asleep for up to four years.

The Kinetic Perpetual by Seiko shows once again that Seiko has the market cornered on innovation. Prices start at \$675. Available at Zales and Macy's or visit www.SeikoUSA.com for local retailers.

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