

Cognitive Technologies Adds Depth by Merging with Implementation Services Firm

ATLANTA, GA (SEND2PRESS NEWSWIRE) – Cognitive Technologies Group, providing people-focused project management services since 1987, and Implementation Services for Information Systems, specialists in making technologies work together, announce their merger as Cognitive Technologies, Inc. The new organization will have increased flexibility to offer end-to-end professional services at the exact level a customer requires.



According to Karen McGraw, founder and President of Cognitive Technologies, “While Cognitive has traditionally supported the full project life cycle, our greatest value is at the intersection of people and technology – defining projects for results, organizing and managing them for success and building reusable tools to improve project outcomes. Dr. McGraw adds: “With the merger of Implementation Services, we can staff and execute every aspect of high technology projects, especially those mission-critical ones that absolutely must succeed.”

Dave Mathisen, founder of Implementation Services for Information Systems will be Vice President and General Manager of the merged company. He comments: “In Cognitive, we have a match of common passions and beliefs. It is the sum of our people – their enthusiasm, skill and commitment – that lets us deliver more than customers expect, believing this is no less than they deserve.” Mathisen continues, “As a result of the merger, we will be able to expand our markets and realize operating efficiencies that let us provide quality products and services more cost-effectively.”

Cognitive Technologies Group has a client base of financial, manufacturing, and nonprofit companies as well as state and federal government agencies. Examples include ACS and United Way. In turn, Implementation Services has a strong presence in the transportation sector and in supporting the US Department of Defense.

The newly merged Cognitive Technologies, Inc. (www.cognitive-technologies.com) provides consulting, methodologies, workshops and tools to Fortune 1000 and government clients, specializing in project management, software development, PMO setup, project implementation, user-centered requirements, test plan design, and staff augmentation. It also helps clients achieve improved business value of technology-based projects through job re-definition, change management, systems implementation and operational adoption of new technology.

Headquartered in Atlanta, Georgia, Cognitive has offices in Hilton Head,

South Carolina and Annapolis, Maryland. For procurement advantages, Cognitive Technologies, Inc. holds business certification as a Microsoft Partner and as a women-owned business.

Website:

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