

MusicOnHold.com Debuts to Connect Buyers of Caller-On-Hold Content and Hardware with a Network of Trusted Suppliers and Agencies

Free locator service to buyers of on-hold messaging

DETROIT, Mich. /Send2Press Newswire/ – MusicOnHold.com launches a new business-to-business Request for Quotation (RFQ) service which enables buyers of on-hold and in-queue messaging to locate trusted and proven suppliers and agencies in their backyard or across the nation. Within hours, buyers can receive up to four competitive proposals so buyers can compare their options side-by-side and make informed decisions about who they want to do business with.

Buyers complete a simple 1 minute requirements questionnaire and www.MusicOnHold.com matches those needs against the capabilities of its supplier network.

“MusicOnHold.com is the only service dedicated to matching buyers and sellers in the on-hold message marketplace,” said Steven Kaip, Managing Partner of Interaction Factor, Inc., the owner of MusicOnHold.com.

“The feedback from our supplier network partners has been very positive and is well accepted by the buyers using the service.”

Rapid acceptance by the buyer community

MusicOnHold.com offers two additional services in addition to the Request for Quotation service. The Business Critical service matches buyers to a single qualified on hold messaging supplier which has agreed to expedite its internal processes to get the buyer up and running in the shortest possible time. For messaging hardware-only buyers, the Hardware Express service matches their hardware and phone system requirements to a list of pre-screened on hold hardware distributors, retailers, and telephone interconnects.

“The real beauty,” added Kaip, “is that buyers can pull from the expertise and specialization of suppliers across the nation, rather than be limited to those in their own metropolitan area, without searching in phone books or hoping to find a qualified supplier across the Internet.”

Founded in 2003, Interaction Factor, Inc. is a customer experience engineering consultancy specializing in optimizing call center operations and technology. Interaction Factor helps clients define and execute on their branding promise.

For more information on MusicOnHold.com and Interaction Factor, Inc.:
www.MusicOnHold.com
and
www.InteractionFactor.com

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