

ElectionMall Technologies, Inc.

Sponsors eNaugural.com Ball

High tech leaders, elected officials, celebrities and the media to celebrate the inauguration of President Bush

WASHINGTON, D.C. /Send2Press Newswire/ – Campaign technology company, ElectionMall Technologies, Inc. announced Wednesday that it will sponsor the high-profile, high-tech inaugural night celebration, eNaugural.com Ball. The event will be a coming together of leaders of the high-tech community, elected officials and the media to celebrate the start of the President George W. Bush's second term.

"I am very excited that our company is taking part in this event," stated Ravi Singh, CEO and founder of ElectionMall Technologies, Inc. "We realize this year that technology played a big role in the election of President Bush and it is only fitting that technology plays a greater role in his inauguration. We are glad to contribute to this piece of history as a sponsor of this event."

ElectionMall Technologies, Inc. is a leading non-partisan technology company – one of the few that worked on both sides of the aisle in the 2004 election cycle, emphasizing the use of technology to empower candidates to reach more voters and leaving the strategy up to the consultants and political parties.

The eNaugural.com Ball will take place Thursday, January 20th at the Wyndham in Washington D.C., at 1400 M Street N.W. Doors open at 8 p.m. and the celebration begins at 9 p.m. The Master of Ceremonies of the event will be Mark Bisnow, a technology leader, publisher and host on Fox News. Celebrities to be in attendance include former astronaut Buzz Aldrin and musician J.Geils.

Musical guests include the pop-rock band The Presidents of the United States of America, among others. The celebration will be broadcast live on the web and archived for later viewing.

Other sponsors of the event include Lockheed Martin, America Online, CBS, Intel, WashingtonPost.com, among others. More information about the event can be found on the eNaugural.com Ball official website). Tickets may be purchased online or at the event.

About ElectionMall Technologies, Inc.

Founded by Ravi Singh in 1999 and funded by Microsoft executive George Spix, ElectionMall Technologies, Inc. offers technologies to help candidates win elections. Singh, an expert in online campaigns, was recently named one of the "five new powerbrokers whose sites and bytes may well influence how you cast your ballot come November." In 2002, ElectionMall.com) won a Pollie Award for technology from the American Association of Political Consultants.

ElectionMall Technologies, Inc. is also a member of the European Association of Political Consultants (EAPC) and the International Association of Political Consultants (IAPC). The non-partisan company has offices in Washington, D.C., Chicago and Los Angeles.

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