

Soar Consulting Reports Former Military Members Are in Demand in Today's Job Market

SAN DIEGO, CA (SEND2PRESS NEWSWIRE) – Soar Consulting, Inc. (www.SoarCareers.com), America's fastest growing recruitment firm specializing in the placement of transitioning military members into civilian careers, recently announced their second consecutive year of triple digit growth.



Send2Press® Newswire “Our

tremendous growth is testament to the fact that companies recognize the core values that transitioning military members offer,” said Brian Davis, Principal and Co-Founder of Soar Consulting, Inc. “Transitioning military members have integrity, leadership skills, a strong work ethic, discipline, and a drive for mission accomplishment, which are all very desirable characteristics in an employee, and obviously, many top companies are recognizing that.”

On average, 17,000 people transition from active duty to the civilian sector each month. While not all enter the workforce immediately, the variety of experiences and skill sets that they represent is unequalled in our society. The military also provides employers with a talent pool that is demographically more diverse than the population at large.

“With a large percentage of our current business leaders preparing to exit

the workforce, our nation is on the verge of facing a leadership gap,” said Chris Beck, Principal and Co-Founder of Soar Consulting, Inc. Both Beck, a former Naval officer, and Davis, a former Marine officer, are quick to point out that American businesses must reload with a new arsenal of leaders. “This gap can’t be addressed through outsourcing or automation,” Beck said. “Rather, businesses must focus on hiring, developing, and retaining their most valuable resource – their human capital.”

“We have seen a dramatic increase in the need for talented, driven professionals across a wide range of industries,” said Davis. “In fact, companies like GE and The Home Depot have had specific military recruitment goals for some time.”

Based in Jacksonville, Florida, Soar Consulting Inc. is the recognized leader in the niche recruitment market of Junior Military Officers (JMOs), degreed enlisted leaders, and skilled military technicians. With a customer list that includes Fortune 500 members and emerging growth companies, Soar Consulting sources talent from the military to match specific skill sets within civilian companies.

Soar Consulting recently relocated its California office to accommodate their triple digit growth and is in the process of doing the same for its Florida operation.

For more information please visit: www.SoarCareers.com

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