

Neotrope Chosen to Provide Internet Marketing Solutions for Ask Ariel Your Pet Nutritionist located in Dana Point, CA

TORRANCE, CA (SEND2PRESS NEWSWIRE) – Neotrope(R), a leading California advertising, PR, and Internet Marketing firm established 1983, today announced it has been chosen by a holistic pet care and pet health supplement firm, Ask Ariel Your Pet Nutritionist (www.askariel.com), to provide promotion and brand development for their company and Website.



Send2Press® Newswire

As part of this program, Neotrope will provide both press release services as well as its proven ContextEngine(R) search engine Deep-Linking(TM) technology, first introduced in 1996.

"We've been very pleased with Neotrope's deep linking service," said Susan Davis, of Ask Ariel Your Pet Nutritionist "There are so many gimmicks out there with brand marketing on the Internet, but Neotrope has a demonstrable expertise in search engine marketing and they deliver what they promise."

Ask Ariel Your Pet Nutritionist (www.askariel.com) is a complete library of pet health diseases with guidelines on how to treat them naturally with pet holistic care and pet supplements. Ask Ariel has extensive experience helping

pets with illnesses such as chronic renal failure, skin and coat conditions and pet liver disorders. Affordable holistic pet health consultations are available from Susan Davis, Certified Clinical Nutritionist.

For more information about Ask Ariel Your Pet Nutritionist's expertise, visit:

www.askariel.com

For more Information about scheduling a holistic pet health consultation, visit: www.askariel.com/pages.asp?pid=consultation

About Neotrope(R)

Based in Torrance California, Neotrope (www.neotrope.com) has been helping small-to-medium businesses and entertainment companies establish their brand and grow revenue since 1983. Neotrope has developed over 500 Websites since March of 1995 and has developed proprietary solutions for Internet Marketing, SEO, and search positioning. Send2Press(R), a unit of Neotrope, offers best-in-class affordable news distribution and alternative placement of news content to improve its "persistence" versus the traditional one-shot approach.

In addition to sending news directly to journalists, print and broadcast media, and news clipping services, Send2Press places news into online news sources, podcasts, and deep into search engines using Neotrope's ContextEngine(R) press release optimization technology.

The Neotrope marketing team includes Christopher Simmons, who is the leading authority on press release optimization, an award-winning designer, a member of the Public Relations Society of America (PRSA), and ASCAP; and Vickie Jenkins, an expert media coach and award-winning broadcast journalist.

More information:

<http://www.neotrope.com> and <http://www.send2press.com>

News issued by: Neotrope

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Original Story ID: (1148) :: 2006-01-0106-004

Original Keywords: pet nutritionist, Ask Ariel, Neotrope, internet advertising, press release optimization, Christopher Simmons, Dana Point, Torrance, California, agency, SEO, keyword marketing, brand, identity, deep-linking, contextengine, context, Pet Nutritionist, askariel, helping pets with illnesses such as chronic renal failure, skin and coat conditions and pet liver disorders, marketing, SEO PR, Send2Press Wire Service, Neotrope Interactive Neotrope