

Lapdog Lovers Unite for Fun and Community Support

Free LapDog Club connects small-dog enthusiasts for friendship, community enrichment and charity

DESTIN, FL (SEND2PRESS NEWSWIRE) – Community Clubs, Inc. today announced its national launch of LapDog Club, the first international social network featuring free membership, local activities and online fun for lovers of all pure and mixed small-dog breeds (average 20 pounds or less).



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According to LapDog Club founder and president, Kim Oberlin, "The Club encourages social interaction among our people and canine members, while sharing the love and redeeming value of our animals in our communities – especially among children, seniors and others to whom they bring wide smiles, hope and happiness. It truly is a fitting tribute to the magnificent 'furry babies' that bring joy to our hearts and unconditional love to everyone they meet."

Since its casual rollout in late November, 2005, LapDog Club has registered several hundred members in 31 states and Canada – rapid growth that validates the Club's expansive vision, Oberlin said. "We believe that our community focus and extensive member benefits will expand LapDog Club into one of North America's largest networks of animal enthusiasts, which in turn will establish our Canine Lovers Care charity program as a significant source of funding for organizations supported by our Chapters."

LapDog Club members may participate in casual, non-competitive local Chapters, or just enjoy the fun features available online at the Club's website, LapDogClub.com. During the first quarter of 2006, LapDog Club plans to add a service that enables members to join and communicate with other local canine groups through the Club's convenient online administration system.

LapDog Club Chapters conduct member activities with dogs and without, and they participate in community events such as parades, senior/youth "Pet Pals" and animal charity functions. LapDog Club's simple online registration and extensive support system make it easy for members to start and operate local Chapters.

LapDogClub.com, in addition to its many activities and a large classified section, links to the Club's charming online LapDog Boutique (LapDogBoutique.com). The easy-to-use store features one of the Internet's largest selections of reasonably priced fashions and accessories for small dogs, plus a wide array of products and gift items for dog lovers. Members receive everyday discounts and other exclusive values, while generous percentages of the stores revenues benefit the Club's Chapters and their designated charities.

LapDog Club is the first of three free membership clubs that Community Clubs, Inc. plans to introduce in 2006. BigLapDog Club, for large breeds, will debut early first quarter, followed by LapCat Club for felines. The clubs will include similar features and combined member administration.

For more information or member registration, visit www.LapDogClub.com or call (888) 228-0202 toll-free.

Community Clubs, Inc., headquartered in Destin, Florida, develops membership-based consumer and business networks that further its mission of "building dynamic communities through fun, friendship and service."

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