

A Mother's Gift Event at Echelon Mall Will Celebrate Breastfeeding on January 21 New Jersey Assemblywoman Cruz-Perez To Receive Award for Breastfeeding Advocacy

VOORHEES, NJ (SEND2PRESS NEWSWIRE) – Southern New Jersey Breastfeeding Coalition in partnership with the U.S. Department of Health and Human Services, Office on Women's Health National Breastfeeding Awareness Campaign and other participating organizations including, Cooper Breastfeeding Center, Glamourmom, Cafe La Leche and ProMom.org.

WHAT: A Mother's Gift is a fun and interactive event designed to celebrate and promote the benefits of breastfeeding. Mothers, mothers-to-be, fathers and the whole family are invited to attend. The event will feature:

- * Award presentation to Assemblywoman Nilsa Cruz-Perez for her efforts to expand civil rights protections to breastfeeding and require employers to provide daily breaks to breastfeeding mothers
- * Local breastfeeding organizations and resources
- * A speak out on breastfeeding and work
- * Free gifts and giveaways
- * Hot chocolate, pastries and other refreshments

WHEN: Saturday, January 21, 2006 from 11:00 a.m. to 3:00 p.m. at The Shelf Life at Echelon Mall. The Shelf Life is located across from the Disney Store. Echelon Mall is located at 1285 Echelon Mall in Voorhees, NJ. For more information, call (856) 583-0492.

ADDITIONAL INFORMATION: Babies who are exclusively breastfed for the first 6 months of life are less likely to develop ear infections, diarrhea, respiratory illnesses and childhood obesity. Breastfeeding also reduces a mother's risk of developing ovarian and breast cancers, reduces health care costs and contributes to a more productive workforce since mothers who breastfeed miss less work because of infant illness.

MEDIA CONTACT: To schedule an interview with a breastfeeding expert or for more information, contact Judy Lubin, Public Square Communications (301) 589-4253.

News issued by: Southern New Jersey Breastfeeding Coalition

#

Original Story ID: (1207) :: 2006-01-0120-002

Original Keywords: new jersey events, Southern New Jersey Breastfeeding Coalition, US Department of Health and Human Services Office on Women's Health, Judy Lubin, Public Square Communications,omen's Health National Breastfeeding Awareness Campaig, babies, health, NJ Southern New Jersey Breastfeeding Coalition