

# 'Just Say It' – Multimedia Technology is Creating New Ways to Promote Products and Services and Also Offers a Clever Way to Celebrate Valentine's Day

LOS ANGELES, CA (SEND2PRESS NEWSWIRE) – Starting this month, SantaClarita2day.com is adding audio advertising to its menu. This will provide businesses – small, medium and large – with the opportunity to communicate to customers first hand.

Multimedia technology has proved to be successful in the sales markets. According to Ms. Nau, spokesperson for SantaClarita2day.com, "When you add a voice to the sales message, you are connecting with customers directly and on a more personal level. Nothing compares to hearing a voice. There is no need to download any plug-ins. It's simply 'click and play.'"

SantaClarita2day.com an informative and interactive online directory, through innovative technology and creative thinking has developed ways for businesses, customers, residents and visitors to communicate. SantaClarita2day.com makes it possible for advertisers to showcase their products and services to potential customers.

Securing advertising space on the directory has many benefits. Companies that advertise with will have a great advantage over their competitors with a professionally-created commercial spot showcasing their products and services. All of this can be achieved within a 24 to 48-hour turnaround time.

SantaClarita2day.com is also excited about releasing its first-ever, unique Valentine's Day Gift Idea. It's a gift that every special Valentine will cherish forever.

According to Ms. Nau, "We want to present a unique approach to the Valentine's Day celebration this year. Valentine's Day is all about love and romance and with a little flare and some creativity one can create a memorable day for loved ones to cherish for a long time to come."

Actually hearing your message online from your sweetheart telling you and the world how much he or she loves you through a melody or simple voice message is a nice addition to traditional flowers, chocolates and other small gifts or gadgets.

The process is easy, so that anyone can post an audio Valentine's Day message within minutes. Go to [www.santaclarita2day.com](http://www.santaclarita2day.com) for more information.

"We are urging everyone to post a recorded message to someone special this

Valentine's Day."

Visitors can also browse different categories to find Santa Clarita area business phone numbers, addresses and directions. They can list items for sale in the free classified section, post announcements such as engagements, weddings, newborn baby photos, promotion and retirement information and much, much more!

Adds Nau, "SantaClarita2day.com shares the philosophy that advertising does not cost, it pays."

News issued by: SantaClarita2day.com

# # #

Original Story ID: (1283) :: 2006-02-0210-002

Original Keywords: SantaClarita2day, advertising, audio ads, just say it, santa clarita, SantaClarita2day.com.com, Joyce Nau, classifieds, marketing, promotion, california, recorded message to someone special this Valentine's Day, find Santa Clarita area business phone numbers, addresses and directions, audio ads SantaClarita2day.com