

# ABS and Unify Partner to Serve the Complete Homebuilder Supply Chain

ROCHESTER, NY (SEND2PRESS NEWSWIRE) – Associated Builder Solutions (ABS), providing homebuilders with executive search and business consulting since 1968 announces an alliance with Unify International, specialists in improving operations and construction systems with builders and trade contractors.

This partnership will focus on the changing needs of homebuilders today, who must plan for a future where housing growth in the next 25 years promises to eclipse any period in US history, while dealing with margins in a present where many markets are slowing down. A December 2005 survey conducted by the National Association of Home Builders found that 64% of builders are now using incentives such as offers to pay closing costs and free upgrades while 19% are cutting prices.

According to Bill Carpitella, CEO/President of Associated Builder Solutions, “The partnership with Unify lets us deliver a major advantage to ABS customers, by giving them seamless access to a set of consulting services and sophisticated database audit and measurement tools that quickly pinpoint specific areas for more profitable construction and internal processes. An even bigger advantage is the fact that both Unify and ABS experts are proven under fire. They can do more than diagnose, they can help builders succeed in improving their operations – and not just builders but every part of their supply chain.”

Steve McGee, CEO and founder of Unify International ([www.unifyinternational.com](http://www.unifyinternational.com)) adds “Unify customers are also winners, gaining access to deep expertise in determining, finding, and developing the talent they must have to achieve their goals.” He adds “Business goals are only met when people and processes mesh completely. I look forward to this partnership because Unify and ABS are equally committed to solutions that match a builder’s real situation, not one size fits all.”

Associated Builder Solutions ([www.AssociatedBuilderSolutions.com](http://www.AssociatedBuilderSolutions.com)) now includes: The Sharrow Group, with expertise in executive search for the homebuilding industry; Sharrow Consulting Group, providing the full gamut of operations solutions, Robichaud Financial Services, specialists in mergers and acquisition, investment banking and mortgage services, and Unify International, consulting and tools for seamless integration with the trades. ABS has offices nationwide with headquarters in Rochester, NY.

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