

# Pregnant Brides no Longer Face Problem of Finding Maternity Wedding Dresses

## **Maternity Bride by Jessica Kustura Meets Needs of Maternity Brides and Bridesmaids alike**

SANTA BARBARA, CA (SEND2PRESS NEWSWIRE) – A recent survey of bridal shop owners indicates that as many as 1 in every 5 brides is pregnant. Yet, until now, finding a maternity wedding dress was like finding a needle in a haystack. Now in their second year, Maternity Bride by Jessica Kustura ([www.MaternityBride.com](http://www.MaternityBride.com)) offers a full line of maternity wedding dresses and maternity bridesmaid gowns.

“I started Maternity Bride after my own experience. My husband and I decided that we wanted to get married before our baby was born. I was seven months pregnant, had less than a month until my wedding, and ran all over town trying to find a maternity wedding dress. I finally gave up, bought a regular wedding dress and spent nearly \$400.00 on alterations- more than I spent on the actual dress!”

Kustura drew gowns as a teenager and had hopes of attending FIT in New York. A love for theatre developed in high school, and she opted to attend an acting conservatory instead.

“I would walk by FIT and wonder if I’d ever seriously get to pursue designing. Then, after being a pregnant bride myself and realizing the need for a maternity bridal designer, I couldn’t resist. And I’m so glad I didn’t- we’ve been really well received by brides, and shops are beginning to express interest in maternity wedding dresses. We’re really the only company that offers a wide selection of couture, yet affordable, maternity wedding dresses. We’re also the only company that is dedicated solely to meeting the needs of maternity brides and bridesmaids.”

“A pregnant bride doesn’t want to spend days running around looking for a dress to alter or stressing out over not being able to find a maternity wedding dress made specifically for her. And she shouldn’t have to pay \$400.00 in fitting costs, just because she’s pregnant. I care about my customers. I understand and respect them. My job is to make their life easier.”

Maternity Bride broke new ground by being the first to offer maternity wedding dresses exclusively. In addition, their commitment to the bride continues after the sale. They are the only company to re-imburse brides for any fitting costs that they choose to have done. They accept returns, and they offer immediate delivery for in-stock gowns. Custom orders can be delivered in as little as ten days.

Maternity wedding dresses will be easier to find over time, as retail bridal shops recognize the needs of pregnant brides and their desire of having a maternity wedding gown made especially for pregnant brides. Until then, visit

<http://www.MaternityBride.com>.

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