

Internationally Renowned Communications Expert, Ann Wylie, to Speak at Yankee IABC Annual Conference: Making Connections on April 6th at Bentley College Conference Center

BOSTON, MA (SEND2PRESS NEWSWIRE) – The Yankee Chapter of International Association of Business Communicators (Yankee IABC) will host its annual conference on April 6th at the Conference Center of Bentley College, 145 Forest Street, Waltham, MA from 7:45 a.m. to 4:00 p.m.



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This year, New England communicators will have a unique opportunity to connect with internationally renowned communications expert Ann Wylie at the Yankee IABC Annual Conference on April 6th.

Designated an "IABC Recommended Speaker" for her top ratings at IABC International Conferences, Ann is the author of more than a dozen learning tools that help improve professional communication skills. She also serves as the Public Relations Society of America's national writing coach.

At the conference, Ann will conduct two morning workshops:

** Think Like a Reader – make better connections with your target audiences, and*

** Cut Through the Clutter – techniques to reduce the effort needed to read your copy*

In addition, other communications experts will lead afternoon workshops on a variety of topics. Go to www.yankeeiabc.org for more details on the other tracks.

Don't miss this opportunity to connect with Ann Wylie and other communications experts, network with your colleagues and enhance your career. Take advantage of early bird rates by registering by March 24. Bring your team to the conference and benefit from a special group discount – 10% off registration if three or more communicators from the same company register by March 24. Contact Conference Coordinator Carl Zangerl at cz@zhcpartners.com or go to www.yankeeiabc.org for pricing and details.

About Yankee IABC

Yankee IABC, a chapter of the International Association of Business Communicators, connects professionals across all communication disciplines to inspire individual growth and overall industry excellence. Spanning five New England states, our members have easy access to a vast array of communications resources and networking opportunities.

For more information, please visit

or contact:

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