Proxy Magazine Recognizes Atreus Systems as Service Provisioning Leader for IMS-based Applications

Helping Service Providers Become Operational Quickly with Converged VoIP and IP Service Bundles Places Atreus in the Top 10 OSS Companies to Watch in 2006

SAN JOSE, CA (SEND2PRESS NEWSWIRE) — Spring VON — Atreus Systems(TM), the premier supplier of provisioning software for IMS, VoIP and advanced IP service bundles, today announced that Proxy Magazine has named Atreus to its list of the Top 10 OSS vendors to watch in 2006. Proxy Magazine's 'Top 10´ features the companies that are best positioned to be IP communications innovators in 2006. The award honors Atreus as the IP service provisioning solution of choice for carriers worldwide and recognizes Atreus' continued leadership in helping large and emerging providers solve the critical service delivery challenges in deploying rich IMS-based applications within core communications networks.

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"This award underscores Atreus' continued success in helping service providers around the world speed IMS deployments and generate follow-on revenue with a wide range of complementary VoIP and next generation IP bundles," said Marie Murphy, Managing Editor, Proxy Magazine. "With a growing list of carrier customers and strategic partnerships, Atreus is well positioned to expand its leadership in the IP service provisioning market."

"Being named to Proxy Magazine's Top 10 Companies to Watch list is a significant third-party validation for Atreus," said Andrea Baptiste, CEO of Atreus. "We have generated strong momentum in our sales, marketing and global expansion initiatives; and we look forward to building on our leadership in 2006 as we continue to help carriers accelerate IMS deployments with advanced real-time offerings such as VoIP, Presence, Enhanced Messaging, and Multimedia Conferencing."

Become Operational Quickly with Converged IMS-based Applications

Having established itself over the past several years as the leading supplier of provisioning and activation solutions for VoIP and next-generation IP services, Atreus continues to gain momentum globally with numerous customer wins in North America, Europe, and Asia-Pac, enabling providers to rapidly develop, deploy, manage and charge for converged voice, data, and multimedia applications. Atreus is currently working with several leading carriers to launch offerings that include IP Telephony, Presence, Multimedia Conferencing, Hosted Call Center, Unified Messaging, and Voice Networking. Service providers recognize the need to augment legacy networks with a compelling mix of value-added voice, video, and data services and view Atreus as critical to becoming operational quickly and reaching this goal.

Visit Atreus at booth 1133 of the VON Conference in San Jose, from March 14-15, 2006

Learn how Atreus is helping communications providers win new business and lower costs with Atreus' automated provisioning and customer self-management solutions for IMS, VoIP, and advanced multimedia applications.

Atreus Systems, in conjunction with Lucent, Sylantro Systems and IDC have been enlisted to present at Spring VON, helping telecommunications providers address the challenges of deploying advanced multimedia applications with IMS-based networks. Ken Workun, Director of Business Development for Atreus, will be presenting on "Delivering Advanced Services with IMS" at Spring VON 2006, which takes place on March 15th, 3:30 – 4:30pm at the San Jose Convention Center in San Jose, CA.

About Proxy Magazine

PROXY Magazine is the online meeting place for industry news and ideas. Its strong editorial focus covers the dynamic people, innovative companies, break-through technologies, and pressing government initiatives that are shaping the new face of telecommunications. Please visit http://www.proxymag.com for more information.

About Atreus Systems

Atreus Systems(TM) is the premier supplier of provisioning software for IMS, VoIP and advanced IP service bundles. Atreus leads the market with award winning products and is the vendor of choice for the delivery of advanced IP services by leading providers, including Telus, Aliant, Voila IP and Xspedius. Atreus has formed strategic partnerships with BroadSoft, Ericsson,

Level 3, and SONUS, delivering carrier-class reliability and scalability for IMS, VoIP, and advanced IP bundles. For more information, visit http://www.atreus-systems.com.

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