

Lockdown Co. Launches Steelcore Security Tie-Down Products

A new and better way to tie down and protect all of your gear including expensive snow and surfboards.

ANAHEIM, CA (SEND2PRESS NEWSWIRE)– Steelcore security straps from Lockdown Co. (www.steelcore.net) are a new security product – the first of their kind. They are difficult to defeat when it comes to protecting valuable gear and supplies.



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Steelcore security straps offer a whole new option for locking gear to a vehicle rack, just tie it down. “From surfboards to lumber, kayaks to ladders, snowboards and camping gear,” Sam Kennedy owner of Lockdown co., explained, “just tie the gear down with Steelcore security straps and no more safety worries.”

Steelcore security tie-downs do not have to be used on just vehicles alone. They can strap down and lock luggage to secured, stationary objects, secure camping gear to campsites, and lash down and lock dinghies and other recreational items to decks of boats. They roll up into small coils and can easily be stowed away into packs.

Surfers are infamous for having difficulty securing their surfboards because cable locks cannot pass through the surfboard to lock it. Many surfers have to use a specialty surfboard lock which can be time consuming and tedious.

“Now, for the first time,” Kennedy said, “there is an easy way to deal with this age-old problem. Locking surfboards with Steelcore straps is as easy as 1-2-3 – just tie them down.”

For surfers, this new locking system comes at a crucial time. The recent upheaval related to Clark Foam, the foremost supplier of surfboard blanks, closed its doors in 2005 sending the cost of surfboards skyrocketing; they can now be protected – hassle free.

Steelcore, all-in-one security device and tie-down straps, will protect gear from theft through varied uses and applications. Awarded a U.S. patent in 2001, Steelcore security straps combine steel and one-inch wide webbing material to make the tie-down strap cut resistant. The straps have special key locking cam buckles and the combination of the webbing and the steel make the straps extremely formidable – most steel-cutting products will not even cut the strap.

“These straps,” says Kennedy, “have more stopping power than standard cable locks.”

There are four major components that comprise this new security product: lock, buckle, strap, and bungee cord/lock. The lock is weather resistant and made from stainless steel; the buckle is fashioned from hardened aircraft aluminum; the strap is made of thick polypropylene webbing and steel; and the bungee cord/lock keeps it all from unraveling when rolled up and holds the extra strap when in use.

“With their single-handed operation,” Kennedy added, “Steelcore tie downs are the easiest, safest, and quickest way to secure gear to anything, anywhere even if you don’t chose to use the lock!”

For more information on this new security product, visit <http://www.steelcore.net>

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