

# New Search Engine is Spam-Free, Prevents Click-Fraud and Shares Profits with Charities

HOUSTON, TX (SEND2PRESS NEWSWIRE) – A new and innovative pay-to-play search engine – Million Dollar City Pages ([www.milliondollarcitypages.com](http://www.milliondollarcitypages.com)) – has just gone online; and provides solutions to search engine “spam” and click fraud.



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“When we first came up with this idea,” Thomas Straub, one of the founders of Million Dollar City Pages said, “We had three main goals: for advertisers – to provide a spam-free and click-fraud-free advertising service; for visitors – a fast, convenient and trustworthy way to find information; and finally for our sponsoring charities – to provide them with recognition and necessary funds to help victims of natural and man-made disasters.”

The founders were all victims of Hurricanes Katrina and Rita and wanted to develop a business that would generate revenue and afford them to give something back to the community. Up to half of all paid ad revenue (not just profits) is slated to be given to sponsoring charities.

Actual humans review all submitted ads before they are entered into the company’s search engine database. Other major search engines use automated “spiders” (robots) to eliminate search engine spam after-the-fact already existing in their databases, and are not always successful, making their

listings less relevant and less trustworthy.

The company offers permanent “pay-once-only” ads that break the link between the ad price and the number of clicks per ad, thus eliminating the potential for click fraud. Click fraud can be a major “wallet drain” for advertisers due to “malicious clicks” on their ads bought from other search engines.

Advertisers pay only for graphical pixel ads priced solely by size, not location. However, prominent visual spots on the city-page pixel maps are likely to go fast, as they are sold on a first-come, first-served basis. However, advertisers also get textual global and local U.S. city search engine listings included at no extra cost.

Advertisers will like having complete control over their ads and keywords, and that reviews usually only take between 24 to 48 hours. Visitors will like the fact that all ads are family-friendly, as no adult, illegal, or offensive ads are allowed.

The company’s intention is to keep advertiser’s pixels and search engine listings displayed permanently, and have already registered their domains for five years.

More information:

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