

Harper Arrington Publishing and Media Announces the Publication of The Official Step By Step Guide to Starting a Clothing Line, 2nd Edition, and How to Effectively Sell Your Clothing Line to Retailers, 2nd Edition

DETROIT, MI (SEND2PRESS NEWSWIRE) – Harper Arrington Publishing and Media (www.HarperArringtonMedia.com) today announced the publication of “The Official Step By Step Guide to Starting a Clothing Line, 2nd Edition” (\$44.95 ISBN: 0-9764161-0-7) and “How to Effectively Sell Your Clothing Line to Retailers, 2nd Edition” (\$24.95 ISBN: 0-9764161-2-3). These updated versions of Harper Arrington’s two top-selling titles are written specifically to help professionals, aspiring designers and anyone with a flair for fashion to start their own successful clothing line.



Send2Press® Newswire “At

Harper Arrington Publishing and Media, we are dedicated to giving everyone from seasoned professionals to fashion hopefuls all of the tools that they

will need to make their fashion design dreams come true,” said Michael Harper, co-producer of HADDS, and co-founder of Harper Arrington Publishing and Media. “‘The Official Step By Step Guide to Starting a Clothing Line,’ and ‘How to Effectively Sell Your Clothing Line to Retailers’ are two of our most popular resources. We also offer a wide variety of fashion publications and multimedia tools on our site which educate people on the many facets of starting, owning and operating a fashion label.”

In addition to their list of fashion industry publications, visitors to www.startingaclothingline.com will also find:

** Harper Arrington’s Revolutionary HADDS 2.0 Digital Design System, plus Paint Shop Pro X which allows designers to create lifelike prototypes right on their home computers.*

** The Ultimate Fashion List containing listings for over 300 fashion industry contacts and garment manufacturers.*

** Harper Arrington’s trademark Digital Fabric CD-ROM containing over 300 trademarked digital fabrics featuring many of today’s hot trends like distressed denim, wool, leather and fur.*

Michigan-based Harper Arrington Publishing and Media was founded in 2004, and is dedicated to educating children and adults on how to realize their dreams. Their software and books, including “The Little Entrepreneur Series,” and “The Official Step by Step Guide to Starting Your Own Clothing Line,” sell all around the world.

For more information or to purchase these Harper Arrington titles and multimedia tools for designers, please visit <http://www.startingaclothingline.com>

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Little Entrepreneur Series, cd-rom, ISBN: 0-9764161-2-3, ISBN: 0-9764161-0-7, successful clothing line, designers, trademarked digital fabrics, starting, owning and operating a fashion label, Detroit, Michigan Harper Arrington Publishing and Media