

A Revolution in News Delivery

Advanced Interactive Marketing, Inc.'s groundbreaking new product, CustomXML, is poised to change the way we receive our news online

CHICAGO, IL – April 10 (SEND2PRESS NEWSWIRE) – CustomXML, a groundbreaking new product from Advanced Interactive Marketing, Inc. (AIM), will change the way we receive our news and information online. And best of all, it's completely free to download and use!



Send2Press® Newswire

“With the Internet growing as rapidly as it is, there is a lot more information out there to filter, and it needs a powerful solution to do that,” says Larry Brunken, Founder of AIM. “CustomXML’s abilities and features will make sure that news delivery online will never be the same.”

Brought out after two years of development, CustomXML (available for download at <http://www.CustomXML.com>) uses XML and RSS feed technology, and its unique reader organizes information into an easy-to-read form. The software allows users to customize folders to store XML feeds and share those folders with friends and family.

All folders and XML feeds update automatically every half hour, and a ticker above the program informs users when feeds have changed. With just one click, users can also sort information into XML news feeds, blog feeds, search feeds, etc.

XML search feeds can also monitor all search engines and multimedia to update

users when a query result changes, so they never have to search for the same thread twice. A multi-engine search feature displays results from many engines in a single window, with easy-to-use tabs to toggle between results.

“Sitting on your desktop, CustomXML will be the most powerful tool at your disposal as you explore the Internet,” says Brunken. “Information flow online will be a whole new world once CustomXML starts giving you exactly the news that you want, when you want it.”

About Advanced Interactive Marketing, Inc.

Advanced Interactive Marketing, Inc. was formed in 2005 by Larry Brunken to produce a group of new free software applications. With nine years experience in the online marketing business, Brunken and AIM will release groundbreaking free products for both end users and online marketers.

For more information, please visit <http://www.CustomXML.com>

News issued by: Advanced Interactive Marketing, Inc.

#

Original Story ID: (1527) :: 2006-04-0410-003

Original Keywords: CustomXML, Advanced Interactive Marketing, Inc., AIM, Chicago, Larry Brunken, online marketing business, free software applications, XML news feeds, blog feeds, search feeds, news reader, news aggregator, news catcher, RSS feeds, watch, track, update, share, software, XML, Illinois Advanced Interactive Marketing, Inc.