

Beyond Belief Media Launches Preemptive Strike on Easter

Copies of Controversial Documentary Are Hidden in Churches Throughout U.S.

HOLLYWOOD, CA – April 11 (SEND2PRESS NEWSWIRE) – Declaring War on Easter, Beyond Belief Media has launched a preemptive attack on the Christian holiday, the company announced today. “Operation Easter Sanity” has already begun (www.waroneaster.org).



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Using its documentary *THE GOD WHO WASN'T THERE* as the chief weapon, Beyond Belief Media is covertly planting DVDs of the film in churches throughout the United States. The popular movie, currently ranked #1 on Amazon.com's independent documentaries list, is critical of the irrational beliefs of Christians and asserts that Jesus Christ did not exist.

A total of 666 DVDs will be hidden like “Easter eggs” in sanctuaries, church yards and other holy areas by Beyond Belief Media's national team of volunteers. The DVDs will be slipped into hymnals and other locations where they are likely to be discovered by unsuspecting worshippers.

Some DVDs of *THE GOD WHO WASN'T THERE* will be planted by undercover operatives among actual Easter eggs at churches holding egg hunts on Easter Sunday.

“People go to churches to hide from the truth,” explained Beyond Belief Media

president Brian Flemming, a former Christian fundamentalist. "At no time is this more apparent than Easter, when Christians get together to convince each other that a man died, stayed dead three days, rose from the dead and then flew into the air above the clouds.



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nonviolent campaign sends the message that nowhere in the country is safe from the truth. Wherever Christian leaders are indoctrinating children with 2000-year-old fairy tales, the truth may just find its way there.

"Our 'War on Easter' is of course completely without violence of any kind. Christians believe that beating a man to a pulp and nailing him to a cross somehow solves all the world's problems. Beyond Belief Media does not."

A Website offering more details, including "battle reports" from covert operatives, is on the Web at: <http://www.waroneaster.org>

News issued by: Beyond Belief Media

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