

# New Intelli-Key Feature on LifeSpan Treadmills, Ellipticals and Bikes Takes the Guess Work Out of Your Workout!

SALT LAKE CITY, UT – April 17 (SEND2PRESS NEWSWIRE) – For many, figuring out how to operate fitness equipment is more of a workout than the workout itself! That's why PCE Health & Fitness, manufacturer of LifeSpan fitness equipment ([www.lifespanfitness.com](http://www.lifespanfitness.com)), created Intelli-Key(TM) interactive lighting system. This revolutionary technology utilizes illuminated backlit buttons to provide an easier and better workout experience. Unique, patent-pending Intelli-Key(TM) is found only on LifeSpan treadmills, ellipticals and exercise bikes.



Send2Press® Newswire Intelli-

Key(TM) quickly and easily guides users through the set up process. Buttons to press not only illuminate, but also flash in sequence to signal which button to press next. The result is a stress free set-up and a more enjoyable workout.

LifeSpan fitness products are the ONLY fitness products on the market to use a lighting system to interact with users and identify the next steps. The PR03 and PR05 treadmills, EX3 elliptical, and C3 and R3 bikes all feature Intelli-Key(TM). LifeSpan products also feature other user-friendly

innovations such as the patent-pending Opti-View(TM) console to tilt the display to the most desirable viewing position, and handlebar switches for speed and incline adjustment.

Intelli-Key is the first of its kind, and has uses extending beyond fitness equipment. Imagine the payment device at the grocery checkout, with lights illuminating to press the CREDIT or DEBIT key or flashing to press the ENTER key, identifying which button the customer needs to press to complete the transaction.

Intelli-Key(TM) is simple, straightforward, and uncomplicated. No more guessing which buttons to push – just follow the lights as they illuminate.

PCE Health & Fitness continues to utilize technology in LifeSpan products to meet customers' needs and enhance their exercise experience. Intelli-Key(TM) is proof positive, and shows PCE's relentless commitment to delivering innovative solutions valued by consumers.

## **ABOUT PCE HEALTH & FITNESS**

Salt Lake City based PCE Health & Fitness began in 1994, developing innovative fitness equipment for name-brand fitness companies. Success in product development led to the creation of the LifeSpan brand of fitness equipment. By focusing on efficiency without sacrificing quality, PCE offers superior quality products at the best value in the market. PCE is dedicated to making a difference in people's lives, and delivers fitness solutions necessary for healthy living.

More information: <http://www.lifespanfitness.com>

News issued by: PCE Health & Fitness

# # #

Original Story ID: (1545) :: 2006-04-0417-003

Original Keywords: Lifespan Fitness, treadmill, Pro3, Pro5, EX3, C3, R3, exercise bikes, Utah, Intelli-Key, PCE Health & Fitness, Intellikey, fitness equipment, gym-quality, workour, exercise, Life Span, treadmills, ellipticals and exercise bikes, workout, Salt Lake City, PCE PCE Health & Fitness