

NamesBeyond Launches dotMobi Registrations for Mobile Industry Members and Trademark Holders

First Internet Name for Mobile Phones Launches May 22nd

PHILADELPHIA, PA – April 20 (SEND2PRESS NEWSWIRE) – NamesBeyond, the leader in sponsored top level domain names, today opened registrations in the dotMobi domain to trademark holders and mobile industry association members. The .mobi domain name is reserved for Web sites specifically designed to work with mobile handsets.



Send2Press® Newswire “Registra

tions are now open for Phase 1 of the .mobi Sunrise, with exclusive registrations to members of mobile industry trade associations GSMA, CTIA, MMA, CWTA and MEF,” said Uma Murali, President & CEO, NamesBeyond. “Registrations are also open to any trademark holder or applicant for Phase 2 of the .mobi Sunrise, which commences on June 12.”

Neil Edwards, CEO of dotMobi (Mobile Top Level Domain [mTLD]), the .mobi registry said, “We are pleased to have NamesBeyond work closely with us to ensure members of participating mobile industry associations and trademark holders can register their names in the .mobi domain. That’s because .mobi ensures that the user experience of the web on a mobile device anywhere in the world is as good as it is on a standard PC. And with four phones being purchased to every one PC, there are a lot of mobile users who are ready for

a positive mobile Internet experience.”

NamesBeyond offers a complete suite of services to ensure clients get their names in the highly competitive, ‘First Come First Serve’ .mobi Sunrise process. “Clients prefer us due to our successful track record with securing their valuable names in prior domain name Sunrise periods,” said Uma Murali.



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About NamesBeyond

NamesBeyond (<http://www.namesbeyond.com>), founded in 2001, is a leading provider of complete domain name portfolio management, including domain registration, e-mail, web hosting, DNS and online identity protection services in the major domain names in the world.

For more information, visit <http://www.namesbeyond.com> or call Uma Murali at +1.215.321.1088 or 1.877.321.1356.

News issued by: NamesBeyond

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Original Story ID: (1563) :: 2006-04-0420-003

Original Keywords: mobi domain registration, NamesBeyond, Names Beyond, Neil Edwards, dotMobi domain, leading provider of complete domain name portfolio management, including domain registration, e-mail, web hosting, DNS and online identity protection services, mobile industry association members, wap, mobile websites, mobicasts, .mobi, Mobile Top

Level Domain, mTLD, mobi sunrise, GSMA, CTIA, MMA, CWTA and MEF NamesBeyond