

Millenigence President Featured on Wall Street Reporter

IRVINE, CA – May 2 (SEND2PRESS NEWSWIRE) – Millenigence today announced that its president, Saied Kazemi, has been featured in an interview with the online financial forum, WallStreetReporter.com. The interview, which covers Millenigence and its newly launched service, Frucall, can be accessed on www.wallstreetreporter.com/linked.php?id=17360.



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“Millenigence is a leading provider of mobility software solutions that deliver information available on corporate data networks or the Internet to business users and consumers. The information is delivered to users on the communication device of their choice, in the format of their choice,” said Mr. Kazemi, president of Millenigence. “We consider cell phones in particular as gateways to Web information. We are the company behind Frucall, the mobile comparison shopping service which has generated quite a bit of buzz in less than a few weeks since its public Beta launch.”

**(Photo Caption: Saied Kazemi.)*

Frucall is a free m-commerce service developed by the Consumer Business Unit of Millenigence. Shoppers call Frucall’s voice portal at 1-888-FRU-SHOP (888-378-7467) to punch in a product’s barcode (SKU) and hear its price on Amazon and other e-commerce sites. They can also listen to the product’s customer ratings, “bookmark” the product, leave themselves a voice note about the product, or even purchase the product. Using Frucall’s web portal at

www.frucall.com, consumers can access their bookmarks and voice notes, review their search and purchasing history, or make a purchase.

About Frucall

Frucall is a free phone-based price-comparison shopping service for consumers to compare prices and purchase products using their cell phones, anywhere, anytime. Frucall blends the benefits of in-store shopping with the frugal and flexible nature of Internet shopping, providing consumers with a unique mobile shopping experience.

About Millenigence



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Millenigence delivers information available on corporate data networks or the Internet to business users and consumers on the communication device of their choice, in the format of their choice. Millenigence's core technology, DashPhone, supports all converged communication endpoints, including IP phones, PDAs, BlackBerry devices, and cellular phones, bringing mobility to enterprise and Internet applications.

More information on Frucall: www.frucall.com

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