

Next-generation Floating Mid-Air Display, The Heliodisplay M2 Features a Larger Display, New Features and Wider Range of Uses

SAN FRANCISCO, CA – May 16 (SEND2PRESS NEWSWIRE) – I02 Technology announced today the release of the Heliodisplay M2, its revolutionary second-generation Heliodisplay(™) free-space display. Like the first-generation Heliodisplay M1, the Heliodisplay M2 displays high-resolution, full-color video in thin air, without a physical screen. The M2 features a screen area 87% larger than that of the M1, and boasts many other improvements allowing for superior images.



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“Market reaction to the first-generation system has been extremely positive, and based on our evolving advancements, the M2 is the next step in our product line,” said Chad Dyer, the inventor of the technology used in the Helio. With the M2, the Heliodisplay extends its usefulness to the marketing, retail, and trade-show industries.

**(Photo Caption: Heliodisplay images are not holographic although they are*

free-space, employing a rear projection system in which images are captured onto a nearly invisible plane of transformed air.)

“Our customers have been excited about getting a screen area that’s almost double in size from the last version,” said I02 Technology operational manager Jay Fields. With its new design, the M2 can be installed under a table, to have video suddenly appear in front of the viewer floating in the air.

“There is nothing like this from any other company,” said Kenneth Siber, a London-based technology consultant whose company, Betaminds UK, provides Heliodyisplay-based solutions to its customers. “The interactive model, the M2i, plugs into a USB port and functions as a nonphysical touchscreen. That has been popular with many of our clients,” Siber continued.

The Heliodyisplay has been deployed successfully by corporate, government, and individual customers in the United States, Europe, Asia, and the Middle East. I02 Enterprise division, offers custom-built high-end display solutions based on the Heliodyisplay technology.

For further information on I02 Technology, or to purchase a Heliodyisplay M2, please see the company’s website at <http://www.io2technology.com>

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