

# Detroit Area Cosmetic Surgeon is the First to Offer New Non-Surgical Eye Procedure to Lift Drooping Eyelids, Soften Fine Lines and Crow's Feet

DETROIT, MI – May 17 (SEND2PRESS NEWSWIRE)– Eyes by Thermage(TM), is a non-invasive eye area procedure that was recently introduced, following a multi-center study that produced excellent outcomes and patient satisfaction; Mark Berkowitz, MD., Medical Director of Accents Cosmetic Surgery and Medical Spa in Sterling Heights, MI, is the first practitioner in the area to complete the training and offer the procedure to patients.



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This new, revolutionary procedure is entirely non-invasive: no cutting, no sutures, no needles, and quick recovery time. It is offered to patients of all ages and lifts drooping eyelids, and improves the eye area's skin texture, tone and smoothness; there are no post-procedure limitations or discomfort.

*\*(Photo Caption: Mark N. Berkowitz, MD performs the first Eyes by Thermage procedure in Michigan )*

"Patients report minimal discomfort during the procedure," Dr. Berkowitz said, "and smoother, tighter skin, brighter eyes, and easier make-up application, post procedure. Until now, these results only followed blepharoplasty, the surgical procedure used for eyelid rejuvenation."

For more than 10 years, Dr. Berkowitz has transformed thousands of sagging eyelids and puffy under-eye bags with an advanced eyelid surgery, using the CO2 laser. While many patients are thrilled by the results that laser blepharoplasty offers, it has disadvantages that include limitations due to skin color, and recovery times.

"Eyes by Thermage(TM) offers a new, non-surgical option that is safe and unique," Dr. Berkowitz states. "This procedure is revolutionary in many ways."

Patients who are not ready for surgery now have an option. The procedure also provides satisfying results so that surgical enhancement may be put off for years and it is also the perfect touch-up procedure for several years after having eyelid surgery.

Located in Hayward, CA, Thermage, Inc. is a medical-device company dedicated to the development of unique, capacitive, radio-frequency technologies. Its science and technology provide the first non-invasive procedure to tighten and contour skin, greatly expanding the aesthetic applications physicians can offer to the booming "anti-aging" market. (For more information about Thermage, visit: [www.thermage.com](http://www.thermage.com)).

In addition, Thermage's flagship ThermaCool system is available in over 60 countries. To date, more than 190,000 patients have been treated with Thermage and approximately 2,000 dermatologists, plastic surgeons and other cosmetic physicians are using the procedure, worldwide.

For over 10 years, Dr. Berkowitz has transformed his patients' visions of beauty into reality by sculpting sagging skin, re-defining drooping jowls, renewing facial contours and improving the appearance of aging, sun-damaged and flawed skin. He is one of a small group of surgeons in Michigan to be recognized for his specialized skills by both the American Academy of Cosmetic Surgery and the American Society of Ocular Plastic and Reconstructive Surgery. Dr. Berkowitz is a Board Certified and Fellowship trained Ocular Plastic and Reconstructive Surgeon.

In June 2006, Dr. Berkowitz will be opening an extraordinary medical spa where men and women of all ages will be able to experience both surgical and non-surgical cosmetic enhancement and anti-aging treatments. For more information, log on to [www.AccentsCosmeticSurgery.com](http://www.AccentsCosmeticSurgery.com)

Dr. Berkowitz is available for interview by appointment; photographers are welcome.

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