

Effective May 25, 2006: Jamestown Industrial Trucks, Inc. Changes Name to JIT Toyota-Lift

ARCHIVAL CONTENT

JAMESTOWN, N.Y., May 31 (SEND2PRESS NEWSWIRE) – Jamestown Industrial Trucks, Inc. will begin conducting business as JIT Toyota-Lift to better convey their dedication to all of Western New York; not just the Jamestown area.

JIT Toyota-Lift is Western New York's only authorized Toyota forklift dealer. JIT Toyota-Lift provides comprehensive services such as sales, repair service, parts, rentals and operator training for all major brands of forklift trucks. The company sells new and used equipment manufactured by Toyota Material Handling.

The company was the winner of Toyota's prestigious "Silver Circle Award," in both 2004 and 2005. This year marks their twentieth anniversary as an authorized Toyota Material Handling Dealer.

"We are proud to incorporate the Toyota name into ours" explained Joyce Schwob, President and General Manager. "Toyota's standards for dealers are very high. We decided to change the name to better communicate our dedication to an excellent product and to the services we provide."

Currently, JIT Toyota-Lift services six counties in the state of New York: Niagara, Erie, Wyoming, Chautauqua, Cattaraugus and Allegany. They have corporate headquarters in Frewsburg, and a second full-service facility in Cheektowaga.

With two, full-service shops, 14 road service vans, 16 factory trained technicians and access to technical support and parts, JIT-Toyota Lift is able to provide customers with competitive prices and the ability to keep their customers' equipment up and running around-the-clock.

Rentals are usually available in less than 24 hours and include access to forklifts, industrial sweepers, industrial scrubbers and more. The company offers fork-lift operator training to its customers, and additionally, customers can learn how to train their forklift operators by taking an 8-hour "Train-the-Trainer" course offered at JIT-Toyota Lift.

The company is family owned and has been in business since 1983.

"We will continue to offer the same great services to our customers," Schwob explained. "We will just have a different name."

To learn more about services, visit: www.jitny.com .

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