

How2 Group Continues Expansion – Both Online and Offline

MIAMI, FL – June 6 (SEND2PRESS NEWSWIRE) – Budding Internet giant, How2 Group International, has just increased its offline presence, bringing many new jobs and opportunities to the Orlando, Florida marketplace – in addition to strengthening the service capacity of the company's portfolio of web sites. How2 Group recently opened a state-of-the-art operations center in Orlando, which will employ over 200 telephone sales and customer service associates. This new facility is the first of several the company plans to open in the future.



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Group International has experienced exponential growth since the launch of their first site, www.How2Vacation.com, in January 2005. How2Vacation.com is one of the only flat-fee full service and comprehensive vacation web sites designed specifically to make booking a complete vacation easy. Visitors to the site can book flights, hotel accommodations, vacation packages, dining, shows, tours, and more.

Later in 2005, How2 Group released three new sites – How2BuyFlowers.com, where you can find everything floral, How2Match.com, where you can find that “special someone” anywhere in the world, and How2Ski.com, the ultimate online resource for skiers and snowboarders of all ages. With the release of every How2 Group web site, consumers have opportunities to enjoy a new level of online convenience and affordability.

The How2 Group is currently developing several new "How2" sites, such as How2Outlet.com (a state of the art online shopping mall and auction website), which is scheduled to be up and running for the holiday shopping season in December 2006.

For further information, contact Andrew Rothberg, CEO of How2 Group International at (800) 940-HOW2 (4692) or email arothberg@h2gi.com.

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