

# World Blackjack Champion Signs with the Ultimate Blackjack Tour

LAS VEGAS, NV – June 12 (SEND2PRESS NEWSWIRE) – In the Spot Light, Inc. is pleased to announce that World Blackjack champion Ken Einiger has been signed by the Ultimate Blackjack Tour to be part of Team UBT that will travel around the world to compete in major televised blackjack tournaments.



**Send2Press® Newswire** The

Ultimate Blackjack Tour will be televised on CBS beginning September 16th, 2006 at 2:00 pm Eastern Time right before college football.

\*(Photo Caption: Book jacket for Ken Einiger's "Play to Win" book. Jacket shows image of Ken when he won the World Series of Blackjack.)

The Ultimate Blackjack Tour is pleased to have signed Ken Einiger to a contract that will allow the "average Joe" from around the world to see if they can beat Ken Einiger, the World Blackjack Champion.

Ken has stated that he is very happy to be part of the Ultimate Blackjack Tour and hopes everyone tunes in to CBS this September 16th to watch the opening episode of the Ultimate Blackjack Tour.

You can visit Ken's website at:  
<http://www.worldblackjackchampion.com>

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