

# First Time Author and USCG Veteran Uses New AmazonConnect(TM) to Interact With Readers of 'Cruise Control: Your Peace of Mind at Sea'

HENDERSON, NV – June 14 (SEND2PRESS NEWSWIRE) – Author Ron Butcher is using Amazon's new "Plog" feature in an effort to communicate to the masses regarding his new non-fiction cruise travel guide, "Cruise Control: Your Peace of Mind at Sea."



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AmazonConnect(TM), Butcher will blog valuable information about enjoying the ultimate travel experience while enhancing personal safety. He will answer questions, discuss recent cases and offer his 23-year United States Coast Guard training and experience to Amazon.com users and the readers of his book who want more information.

Cruise Control: Your Peace of Mind at Sea is different from the many cruise books written because it:

- \* Provides a complete "kick-the-tires" explanation on how to select a charter for that dinner or harbor cruise

- \* Presents a detailed discussion of those "devilish details" so you can

protect your family and protect your wallet

\* Delivers a “fast and easy” roadmap that empowers the reader so they can relax and enjoy their on the water experience with the quiet confidence of a seasoned “old salt”

Regarding this new vehicle to interact with readers, Butcher said, “I’m very excited about this new feature. Thanks to Amazon, this platform allows the reader to seek answers to many of those questions born from considering the text. I’m looking forward to communicating with my favorite authors on Amazon.”

Readers can also visit the companion web site to “Cruise Control: Your Peace of Mind at Sea” at [www.YourSafePlace.com](http://www.YourSafePlace.com) where they can download Vacation Plans, Sail Plans, Emergency Kit Recommendations and emergency contact information to reach the regional offices of the U.S. Coast Guard, Federal Bureau of Investigation and U.S. Embassy/Consulate to obtain help in the rare event of an emergency.

**Book Summary:**

CRUISE CONTROL: YOUR PEACE OF MIND AT SEA

ISBN: 0-9785357-0-7

NUMBER OF PAGES: 240

PUBLISHER: Black Whisker Publishing

For more information, visit the companion web site to “Cruise Control: Your Peace of Mind at Sea” at <http://www.YourSafePlace.com>

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