

The Birds Seminar Has Landed an Albuquerque to Bridge the Communication Gap Between the Boomers, Gen X's and Gen Y'ers

ALBUQUERQUE, NM – June 21 (SEND2PRESS NEWSWIRE) – What are the Birds? It's a fun, interactive seminar presented by Mr. Tod Novak (www.thenovakgroup.com). Discover "how to" effectively communicate with everyone regardless of their generation by identifying personality types, not by analysis of age or generation. Over the past 10 years, past participants have valued discovering ones own personality type, and learning to identify others personalities in 60 seconds or less. The Birds program is uniquely designed for retention, and is for everyone, regardless of age. This 1/2 day program will be held on July 13, 2006 from 1:30 -6:00 pm at the Hotel Albuquerque in Old Town.



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Boomers and gen X's are speechless watching the digital dialogue of the generation Y'ers as they all congregate at The Birds seminar. The younger generation is busy communicating using the web, iPods and cell phones with text messaging. By the end of the day it's refreshing to watch all the generations (even the Y'ers) busy enjoying conversation with each other at the reception that follows.

Mr. Novak knows he can improve on the stats reported in the May 30th edition

of USA Today that quoted 34 % of employers are dissatisfied with oral communication skills of high school graduates and 45% of college graduates are struggling with their ability to speak in public. Mr. Novak trains recent graduates 'how to" communicate so they can confidently interview for college or the job they desire. The Boomers and gen X's learn how to reduce conflict, increase sales, and improve leadership skills by de-stressing and improving the effectiveness of their communication...even with the gen Y'ers.

Tod Novak is a professional speaker and communications expert who has developed his methods from over 31 years of real world experience. Tod Novak is president of The Novak Group, an Albuquerque based consultancy that specializes in effective communication programs and sales training locally and nationally. Tod is a proud member of the National Speakers Association and is the founder of Jobs 4 America Now www.jobs4americanow.com.

Mr. Novak presides as board member for The Albuquerque Chamber of Commerce, The Business Leadership Network of New Mexico, Children's Youth and Family Services of New Mexico, and The Human Resource Management Association.

More information: <http://www.thenovakgroup.com>

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