

La Dolce Diva, Inc. Debuts with Italian-Inspired Luxury Bath and Body Collections

ATLANTA, GA – June 26 (SEND2PRESS NEWSWIRE) – La Dolce Diva celebrates la dolce vita! Every day is a reason to celebrate with La Dolce Diva, a chic new collection of luxurious bath and body products, aromatic soy candles and elegant note cards inspired by the sweet life of Italy.



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Evoking Italian elegance and style, La Dolce Diva's sumptuous gifts honor the "sweet diva" in every woman and will leave her feeling like Audrey Hepburn on a glorious, carefree Roman holiday.

"I envisioned creating a line that would both whisk you away to a charming Roman cafe or an enchanting Florentine garden while reminding you that friendship is what truly defines 'La Dolce Vita' – the sweet life," said Jennifer Kirkwood, chief executive diva, creator and founder of La Dolce Diva, Inc. "Whether purchasing a gift for herself or a diva sister, I am aspiring to help pass on the Divina Mantra of self-empowerment and self-worth to every woman. That is why the Divina Mantra is featured on every item and serves as a daily reminder of how important and special each of us truly are."

Divina Mantra

You, my sweet Diva, are smart, savvy, fun & fabulous!

You have a passion for life & living it with style.

Resilient and bold, you have the courage to chase your dreams and make them reality.

You can giggle like a girl or strut like a star. You are true to yourself and your Diva Sisters!

La Dolce Diva, Inc. offers two signature bath and body collections featuring rich body crema lotions, foaming body washes, crema body polishes, luxurious body butters, natural bath salts, luscious lip balms and aromatic soy candles.

The 'Dolce Divina' collection – celebrating the sweets of Italy – is available in 'Almond Biscotti', 'Gelato', 'Strawberry Di Chocolata', and 'Tiramisu.'

The 'Bella Divina' collection – celebrating the gardens of Italy – is available in 'Firenze' (honeysuckle), 'Roma' (rose) and 'Venezia' (gardenia).

Upscale, yet affordably priced from \$14 to \$26 retail, both the 'Dolce Divina' and 'Bella Divina' collections boast a playful leopard-print look with diamante jewel pendant and Divina Mantra tag which encourages every woman to nurture herself and her diva friendships. Both fun and fabulous, La Dolce Diva Inc.'s luxury products are ideal for every woman who has a passion for life and living it with style.

About La Dolce Diva

Based in Marietta, Georgia, La Dolce Diva, Inc. is owned and operated by Jennifer Kirkwood, chief executive diva. She is an award-winning fashion designer and made her mark creating multi-million dollar lines for women's active wear and lifestyle apparel for companies like Sara Lee, Russell Athletic and Spalding. While traveling annually throughout Europe to spot fashion and design trends, Kirkwood was continuously struck by the opulence and sophisticated beauty of Italy, which she now captures in her new 'Dolce Divina' and 'Bella Divina' collections.

Retail buyers may call 1-866-RUA-DIVA for more information and to order the Italian-inspired luxury boutique collection. Product is immediately available at <http://www.ladolcedivainc.com>.

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