

LocaModa Announces StreetSurfer for Real Estate Dashboard

Realtors measure customer interaction to their storefront digital display

BOSTON, MA – July 26 (SEND2PRESS NEWSWIRE) – LocaModa, Inc., a technology company powering ‘The Web Outside,’ today announces the release of StreetSurfer for Real Estate Dashboard. StreetSurfer for Real Estate allows consumers to use any mobile phone like a remote control to browse internet-connected screens in real estate brokerage front windows.



Send2Press Newswire Consumers can interact directly with real estate listings and Realtors(R) can provide a 24/7 dynamically responsive service to attract potential customers. **(Photo Caption: StreetSurfer for Real Estate Dashboard Report.)*

With Dashboard, Realtors can measure screen activity, update listings, add additional property photos, and otherwise enhance their StreetSurfer screen with individualized options.

Bill Nast, VP Sales & Marketing for LocaModa, said, “We’ve given Realtors the opportunity to maximize the effectiveness of their storefront with StreetSurfer for Real Estate. Now with our ability to measure their customer’s interactions on the StreetSurfer system, we can deliver the measurable results Realtors are looking for. They now know that people are looking for properties late in the evening and early in the morning while the Realtor is closed. We’re effectively making their storefront a 24/7 operation.”

Availability and Pricing

StreetSurfer for Real Estate is provided as a fully hosted service and is available now. Standard pricing starts at \$399 per month, per location. Options are available for a Sponsored Content version at a reduced monthly fee. For more information, contact LocaModa at sales@locamoda.com.

About LocaModa

To learn more about LocaModa, please visit www.locamoda.com.

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