

Southern Bleacher Gives the University of Arkansas Outdoor Track Stadium a Run for its Money

ARCHIVAL CONTENT

FAYETTEVILLE, Ark. – Aug. 12 (SEND2PRESS NEWSWIRE) – The Southern Bleacher Company, based in Graham, TX, recently completed upgrades and state-of-the-art renovations to the outdoor track stadium for the University of Arkansas in Fayetteville, AR. The stadium, named the John McDonnell Outdoor Track Stadium, has a seating capacity of 6,325 and a total project cost of \$6 million.

“John McDonnell has coached the Arkansas men’s track and cross country teams to 42 national championships,” Garrett Pettus, Marketing, Southern Bleacher said.

The inaugural event at the new stadium was for the Southeastern Conference Outdoor Championships, held May 11-14.

“Ironically,” Pettus said, “the job was executed and planned by University of Arkansas civil engineer alumnus, David Norman, sales representative for Southern Bleacher. He was excited to be working with his alma mater to plan this fine-track facility.”

The new stadium boasts upgrades to the track surface to meet USA Track and Field regulations. Renovations also included widening the nine running lanes from 44 inches to 48 inches. New lights, a video scoreboard, restrooms and concession stands were also added.

Since 1946, Southern Bleacher has set the standard of excellence in the design and manufacturing of sports stadiums and entertainment venues; they are the nation’s largest stadium manufacturer.

Southern Bleacher’s comprehensive services include budget analysis, estimates, proposal drawings and specifications at no cost. Clients will benefit from their vast experience in addressing the myriad of building-code requirements, accessibility issues, safety requirements and lines of sight that fans will cheer about.

Southern Bleacher’s products grace soccer fields, college campuses, school districts, NASCAR tracks and rodeo arenas across the US.

From concept to reality, Southern Bleacher is customer driven. They work closely with planning committees and project architects to create a facility that is timeless and cost effective.

“We have made our mark in the industry by constantly finding new ways of addressing facility designs and seating systems required,” Pettus said.

“Solving our customers’ needs, while providing superior and innovative products, has always been a top priority.”

Southern Bleacher is a family owned and operated company that takes pride in their commitment to excellence.

For more information, visit: www.southernbleacher.com.

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