

Implementation Solutions Proudly Unveils Their New Website

NEW YORK, NY – Aug. 15 (SEND2PRESS NEWSWIRE) – Implementation Solutions LLC (www.impsolu.com), a financial services technology consulting firm headquartered in Manhattan that services global investment management firms unveiled their new and expanded website today.



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Upon hitting their fourth anniversary, Implementation Solutions wanted a more robust and informational website. Under the direction of Laura Traverse-Lerner, Director of Marketing and Public Relations and Gregory Vierheilig, Senior Vice President and Director of Business Analysis, Implementation Solutions worked with the innovative website design firm, V Design of Cambridge Massachusetts to completely overhaul its image and set a new tone for the Company.

“I’m always excited to improve the service, information and image that a young and exciting company like Implementation Solutions has in the marketplace,” states Virginia Cox, President of V Design. “Nicole and Laura came to us wanting to really express to the financial services technology community their crucial differences – that there was a new standard to be set in the industry and they were a firm ready to take it there.”

“As we continue to grow and expand in our market segment, we wanted to make the diverse locations of both our clients and our employees seem less,” stated Laura Traverse-Lerner, Vice President. “It is through our expanded web presence, that we feel we can offer our current and prospective clients an unprecedented amount of information about us as well as allow them to communicate with us more effectively.”



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Nicole Goudey-Rigger, President of Implementation Solutions added “Our strategic vision has always been to be the firm that brings the highest quality, most reasonably priced and most personalized services in our chosen market sector. I do believe V Designs has allowed us to express just that. They helped us to create a website that is both welcoming and warm while still staying highly effective and informative. We hope everyone will enjoy our new site and visit it often.”

About Implementation Solutions LLC

New York based Implementation Solutions brings system and business expertise to buy- and sell-side firms as well as specialized financial services firms and their chosen vendor partners by providing project management, business analysis and development resources. Implementation Solutions subject matter experts provide years of industry experience as well as certification in numerous industry-standard systems relating to the pre-trade, trade and post-trade process.

The company's services include project management, workflow and process improvement analysis, writing business and functional specifications for systems development, selecting and implementing vendor packages as well as designing and executing user acceptance and quality assurance test scripts. In addition, Implementation Solutions provides design and delivery of programming code to extend or adjunct vendor packages or to provide custom development. Current and historical clients include global asset management firms, hedge funds, broker-dealers, private banks and industry associations.

For More Information: www.impsolu.com.

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