

Which Book is on the Same Track as The Little Engine That Could?

AUSTIN, TX – Aug. 16 (SEND2PRESS NEWSWIRE) – Not only is it on the same track but also on the same train ...of thought. “Written forty years ago by Salvador SeBasco, at the age of six, The Boy The King, and The Chihuahua is now being compared to The Little Engine That Could because its design provides a progressive approach to teaching positive character traits,” stated Grace Edison of the I Just Read Company (www.iJustRead.com).



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Ted Treanor, President, of Rosetta Solutions and Seattle Book Company, The Boy, The King, and The Chihuahua’s digital publication efforts, stated “In light of THE BOY, THE KING, AND THE CHIHUAHUA’s reminding me of THE LITTLE ENGINE THAT COULD, I feel it could very well be this era’s engaging story that is widely appealing to all ages. It’s a wonderfully strong message that instills family values about persistence and gradualism in everyday life. Its lesson applies to adults, too.” For access to Seattle Book’s online bookstore, visit www.seattlebook.com.

**(Photo Caption: Salvador SeBasco reads to children.)*

While The Little Engine That Could, with its “I think I can(TM)” message, encourages believing in yourself, THE BOY, THE KING, AND THE CHIHUAHUA and

its "The Biggest Problems in Life are Solved One-Step-at-a-Time(SM)" message encourages that an individual's striving one-step-at-a-time leads to a group's striving together for a people to reach their potential.

Since The Little Engine That Could percolated in society since its release, what has evolved is an understanding about how its message applies to various age groups. Whereas, The Boy, The King, and The Chihuahua's unique design feature is its multi-age applications: the story for ages three and up; followed by an exercise section for ages seven and up. Building on its one step at a time theme, then is the "5 Tips to Teachers" section that describes how to engage students when the book is used to stress positive character traits and character education.

It's no wonder Starbucks invited Salvador SeBasco to read his classic tale on August 24, 2006, 4pm, at Northland/Balcones Starbucks in Austin, Texas, (off route 2222), 3317 Northland Drive, Ste A, Austin, 512-458-5574. That is the same day that The Little Engine That Could is to be read at more than 5,000 U.S. Starbucks stores for the record-setting reading.

www.readfortherecord.org/inter/index.php.

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