

The Active Network Named Inc. 500 Company for the Third Consecutive Year

ARCHIVAL CONTENT

SAN DIEGO, Calif. – Aug. 30 (SEND2PRESS NEWSWIRE) – The Active Network, Inc. (“Active”), a provider of application services technology and marketing access to community service organizations and the leading online community for active lifestyles, was named to Inc. magazine’s 25th annual Inc. 500 ranking of the fastest-growing private companies in the country for the third consecutive year. This year, the company ranks No. 303 with three-year growth of 442.9 percent.

Only 11 percent of this year’s Inc. 500 companies, including Active, have made the list three consecutive years. Active was also the only San Diego-based company to achieve this ranking in 2004, 2005 and 2006, and the largest from a revenue perspective among the six San Diego-based companies on the list. With 2005 revenues of \$45.7 million, Active ranked 70th overall in revenue size among the 500 companies.

Active’s Inc. 500 history:

2006: Ranking – No. 303;
3-Year Growth – 442.9%; Revenue – \$45.7M (2005); Employees – 414

2005: Ranking – No. 246;
3-Year Growth – 487.2%; Revenues – \$25.8M (2004); Employees – 310

2004: Ranking – No. 99;
3-Year Growth – 1,136%; Revenues – \$15.1M (2003); Employees – 116

Active’s technology systems and marketing access have enabled the company to win market share in a very fragmented industry. As CEO Dave Alberga explained, “Achieving the Inc. 500 ranking for the third year is a true testament to our team’s commitment and success serving the diverse needs of our customer base.

Our team has literally willed this to happen, through the technology platform, software systems and customer support processes we’ve put in place and the creativity and fortitude we’ve relied on since our inception.”

Central to Active’s mission is helping organizations maximize participation in community services. The company’s software provides more than 50,000 organizations, across multiple market segments, easy to use state-of-the art software to manage an unlimited range of community services, events or activities, as well as offer online service options to their communities. Active also operates active lifestyle Web properties that provide resources to over ten million registered consumers, enabling the company to provide

marketers unique access to this audience through integrated marketing programs and consumer promotions.

“If you want to find out which companies are going to change the world, look at the Inc. 500,” said Inc. Editor Jane Berentson. “These are the most innovative, dynamic, fast-growth companies in the nation, the ones coming up with solutions to some of our most intractable ills, creating systems that let us conduct business faster and easier, and manufacturing products we soon discover we can’t live without. The Inc. 500 list is Inc. magazine’s tribute to American business ingenuity and ambition.”

The 2006 Inc. 500 list measures revenue growth from 2002 through 2005. To qualify, companies had to be U.S.-based and privately-held – not subsidiaries or divisions of other companies – as of December 31, 2005, and have at least \$600,000 in net sales in the base year.

To view more details on the Inc. 500 ranking, visit www.inc.com. The Inc. 500 can also be found in the September issue of Inc.

About The Active Network, Inc.

The Active Network, Inc. provides application services technology and marketing access to community service organizations, and is a leading online community for active lifestyles. The company’s application services help organizations increase efficiency and reduce the cost and complexity of daily administration. The technology automates and streamlines information collection, activity registration, facility reservation, tee time reservations, pro-shop management, membership and fundraising management, payments and cash handling, customer service response and Web content management. The company delivers marketing access through integrated marketing and consumer promotions that provide leading brands direct access to active consumers.

Organizations can also access marketing services that promote community use of online services as well as marketing partnership programs that create additional revenues for organizations through new services for the public. The company’s Web properties, www.Active.com, www.eteamz.com and www.ActiveGolf.com, provide consumer services and resources that support participation in healthy lifestyles.

For more information, please visit www.TheActiveNetwork.com or call 1-888-543-7223.

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