

# The Stephens' Original Foods Company Launches New Website featuring Bookbinders Soups and Studdabubba's Snacks

PHILADELPHIA, Pa. – Sept. 13 (SEND2PRESS NEWSWIRE) – The Stephens' Original Foods Company unveiled their new website, [Stephensoriginal.com](http://Stephensoriginal.com), on September 12, 2006, from their company headquarters in Nazareth, PA. The site allows consumers to order on-line from each of their three divisions – Bookbinders, Studdabubba's, and Lehigh Valley Snack Distributors.



Bookbinders Soups and Bisques represent a brand rich in tradition, with recipes based on the original favorites established by Samuel Bookbinder in Philadelphia, 1865. Snapper Soup, Lobster Bisque, Crab Bisque, Shrimp Bisque, Oyster Stew, Seafood Bisque, New England and Manhattan Clam Chowder are all offered on the on-line store. Seafood Breadcrumbs baked with real lemon, Hot N Spicy Breadcrumbs, and Crab & Shrimp Seasoning are also available.

The Stephens' Original Foods Company also manufactures Studdabubba's Caramel Corn, Kettle Corn, and Sophia's Party Mix. The Studdabubba's brand is based on the original recipes of Sophia Kazineski, and have won several "Best-Tasting" awards. Sophia is the grandmother of company owner and president Mark Stephens. A short bio of the brand's namesake is available on the company website.

The website also features Lehigh Valley Snack Distributors, a snack food distributor in Pennsylvania and New Jersey that provides direct store delivery of Wise Snacks, Snyders of Hanover Pretzels, Mission Tortillas, Cape Cod Chips, and other popular snack brands. Consumers can order Wise snacks through the on-line store.

President of The Stephens' Original Foods Company, Mark Stephens, describes the on-line store as a victory for consumers who can't always find Bookbinders, Studdabubba's, or Wise snacks in their local grocery stores: "Consumers in the Mid-West and on the West Coast in particular call into our office daily trying to locate some of our brands that are much more accessible on the East Coast. The new website offers a listing of each of our brands, as well as an opportunity to have items shipped fresh from our Pennsylvania warehouse."

For more information, consumers are urged to visit the website,

[www.stephensoriginal.com](http://www.stephensoriginal.com).

News issued by: The Stephens' Original Foods Company

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Original Story ID: (1986) :: 2006-09-0913-002

Original Keywords: The Stephens' Original Foods Company, Lehigh Valley Snack Distributors, Bookbinders, Studdabubba's, shop online The Stephens' Original Foods Company