New Sher Institute IVF Office in Monmouth County to Offer Exclusive Access to Breakthrough Technology

SHREWSBURY, N.J. – Sept. 15 (SEND2PRESS NEWSWIRE) — The Sher Institute for Reproductive Medicine (SIRM) - New Jersey (SIRM(TM)-NJ), part of one of the largest and fastest growing infertility networks in the United States, announces the opening of a new office in Monmouth County. Located in Shrewsbury, New Jersey, the office will have exclusive access in the area to various SIRM(TM) breakthrough technologies in the field of In Vitro Fertilization (IVF) that have the potential to dramatically increase the odds of a woman getting pregnant through IVF, while at the same time reducing the likelihood of multiple births.

Dr. Alexander Dlugi, Medical Director for SIRM-NJ will head the Monmouth County office. Dr. Dlugi is a Board Certified Reproductive Endocrinologist with more than 23 years’ experience in Reproductive Medicine and an outstanding reputation for patient care and success rates.

“I’m extremely excited to lead the Sher Institutes’ office here and bring SIRM’s outstanding tradition of compassionate care and cutting-edge technology to the area,” said Dr. Dlugi. “I’m confident that the people here will find SIRM a great resource.”

One recent example of SIRM’s proprietary technology is the subject of several studies by SIRM Founder Geoffrey Sher, M.D. and Levent Keskintepe Ph.D. of ReproCure(TM), LLC. The studies demonstrate that a new process for the testing of early embryos (referred to as hLA-G testing) may help determine which ones are most likely to produce normal pregnancies in IVF patients. This could lead to a major improvement in IVF success rates for practices using this testing method. The current national average pregnancy rate is 30% per treatment cycle in women under 40. Furthermore, the researchers report that these increases can be achieved by transferring no more than one (1) or sometimes two (2) embryos, thereby virtually eliminating the risk of high order multiple births (triplets or greater).

This research was published in the medical journal Fertility and Sterility as well as the medical journal Human Reproduction and will be presented at an international conference in Europe later this year.

Another process for testing the DNA of an egg prior to fertilization is nearing the final stage of investigation and promises to be even more predictive of egg/embryo “competence.” The researchers, working in collaboration with a team of Japanese scientists and a large infertility center in England, have applied this method to improve the ability to
successfully freeze human eggs without causing a large reduction in the thawed egg’s ability to subsequently fertilize and produce embryos.

“Previous methods for selecting the best quality embryos for transfer to the uterus relied mainly on visual assessment of individual embryos by microscope,” said Dr. Sher. “Those types of evaluations are severely limited in their ability to provide any strong indication of subsequent normal embryonic and fetal development.”

“The advantage of this new methodology is twofold,” states Dr. Dlugi. “First, it dramatically increases the chances of success with IVF. Second, by allowing us to select the best embryos to transfer, we can reduce the total number of embryos transferred and thereby reduce the incidence of triplet pregnancies or greater.”

About SIRM

The 11 Sher Institutes for Reproductive Medicine (SIRM) are a network of independently-owned IVF centers and satellite offices that operate under a shared set of practice standards and centralized management systems. SIRM founder, Dr. Geoffrey Sher, established the country’s first private IVF practice in 1982. SIRM physicians have been influential in the development of numerous breakthroughs in the field of reproductive care over the past 23 years. SIRM offices are located in Long Island, Manhattan, and Westchester, New York; Bedminster, Phillipsburg and Monmouth County, New Jersey; St. Louis, Missouri; Los Angeles, Orange County, Chino Hills, West Hills, Sacramento and Pleasanton, California; Dallas, Texas; Las Vegas, Nevada, and Peoria, Illinois.

Further information about the Sher Institutes for Reproductive Medicine can be found on the SIRM website at www.haveababy.com.

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