

Comfort Gel Skin(TM) Design from GEL SMART Sets New Standard for Fit and Comfort in Bunion Relief Sleeves

WHIPPANY, N.J. – Sept. 25 (SEND2PRESS NEWSWIRE) – A new family of orthopedic products now available from foot care innovator GEL SMART explodes the myth that “one size fits all” for bunion relief. GEL SMART has introduced a new Comfort Gel Skin(TM) bunion relief sleeve in four models featuring various gel thicknesses and cover options to ensure best fit and comfort in a variety of footwear styles. GEL SMART’s proprietary Comfort Gel Skin technology provides unique product flexibility by combining the company’s advanced gels and specialized textiles. The formulation of the gels allows adding thickness while maintaining sufficient pliability and stretch for comfort. And the textiles move and conform with the gels.



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The practical benefits of Comfort Gel Skin technology include superior conformability in footwear products. That also means unsurpassed design flexibility in combining gels and textiles in different shapes, sizes and thickness for best fit and function in specific styles of footwear.

Those benefits translate to unequalled comfort in GEL SMART’s new bunion relief sleeves. The Comfort Bunion Relief Pad (#1309 Small / #1310 Large) provides 5mm of gel cushioning ensuring optimal performance in comfort, athletic or other footwear built with extra depth. And the 3mm Dress Bunion Relief Pad (#1303 / #1304) provides a comfortable fit in dress shoes. Encased in a textile cover, the soft, flexible foot pad in each style provides equal comfort in absorbing shock and shear forces to protect bunions. A soft, flexible strap holds the sleeve comfortably in place.

The gel used in the new Comfort Gel Skin bunion relief sleeves is GEL SMART’s soft, medical grade M-GEL, which releases vitamin-enriched mineral oil continuously on contact to soften and soothe skin. Models featuring uncovered gel pads are available for both the Comfort Bunion Relief Pad (#1306 / #1307) and the Dress Bunion Relief Pad (#1312 / #1313). Direct contact between the skin and the M-GEL pads, which these models permit, provides proven skin conditioning and cosmetic benefits, including improving the appearance of scars following bunionectomies.

In addition to maximizing comfort, GEL SMART designs its foot care products for cosmetic appeal that enhances their practical value, especially for women wearing footwear that exposes the foot. The universal skin tone used in the

textiles in the new bunion relief sleeves is a very natural, attractive color that allows unobtrusive use. GEL SMART can also customize the textiles to specification for other colors.

Other products in GEL SMART's Comfort Gel Skin line include covered metatarsal cushions available in different styles that give healthcare professionals a range of choices to ensure best fit and comfort for the treated condition. The Complete Forefoot Protector (#1342 / #1343) provides a casing of gel that cushions both the top and bottom of the toes, as well as the ball of the foot. The Slip-On Forefoot Cushion (#1328 / #1330), also available in a thin 3mm style (#1321 – #1322), provides comfort under the ball of the foot, attaching with a toe loop.

A trusted partner to a wide range of medical, consumer health care and industrial companies, GEL SMART offers for private labels extensive lines of versatile orthopedic and skin care products that continue to improve on standard designs. The company also provides unique customization and product development services, which are available to companies of all sizes in other industries as well. Based in Whippany, New Jersey, GEL SMART has more than 20 years of experience in producing ultra soft gels using both thermoplastic elastomer (TPE) and silicone compounds. It is a recognized pioneer in developing visco-elastic products using mineral-oil TPEs and in meeting the challenges of producing consistent quality gels in Shore A-3 durometer ranges. Working with a long-standing production partner in Taiwan,

GEL SMART delivers highest-quality raw materials and products at very competitive prices. With comprehensive design capabilities ranging from gel concepts to packaging finished products to customer requirements, GEL SMART is an ideal partner to OEM and private label manufacturers in taking new ideas to market.

For more information and samples of GEL SMART's gels, visit www.GelSmart.net.

*(Photo Caption:

The Comfort Gel Skin(TM) design in GEL SMART's bunion relief sleeves allows a range of thickness and cover options for best fit and unequaled comfort in a variety of shoe styles. Styles featuring uncovered gel pads provide added skin conditioning and cosmetic benefits through direct contact between the skin and GEL SMART's vitamin-enriched mineral-oil M-GEL.)

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