

High-Tech Athletic Socks Help Prevent Blisters, Reduce Moisture and Control Foot Odor

Unleash Your Performance with SmartKnitACTIVE(R)

KANSAS CITY, Kans. – Sept. 26 (SEND2PRESS NEWSWIRE) – The human foot is a complex physiological and mechanical wonder...and you only get two. Daily, feet are at risk for injury, but few activities stress the foot more than the rigors of competition. Patented SmartKnitACTIVE Athletic Socks combine innovative seamless sock design with new high-tech fiber technology. The result is a sock that works to increase athletic performance by helping prevent blisters, reducing moisture, and controlling foot odor.

SmartKnitACTIVE® “My feet tend to sweat and my shoes become uncomfortable after a while, but wearing SmartKnit socks I experienced none of this,” said Mike Swenson, a triathlon competitor. “No blisters, no soreness, I couldn’t believe it.”

Blisters are a pain. SmartKnitACTIVE’s patented seamless and form-fitting design helps to prevent blisters from forming. The innovative design removes all damaging seams, ridges and blister-causing pressure points. The result is a sock that fits like a second layer of skin and reduces the friction points that often cause blisters.

Feet sweat and during athletic performance socks sometimes get damp. The moisture in socks actually increases the amount of blister-causing friction and provides a perfect home for odor and infection causing bacteria. SmartKnitACTIVE socks are made with CoolMax(R) high-tech moisture wicking fibers. These fibers actually wick away moisture, ensuring a dry sock. The antimicrobial action also kills odor causing bacteria.

SmartKnitACTIVE athletic socks are also available in X-STATIC(R)-The Silver Fiber(tm). X-STATIC(R) is a fiber that has a layer of pure silver permanently bonded to its surface. The silver ions work to further reduce odor causing bacteria and athlete’s foot fungus. Socks are available in a variety of styles including, running, quarter and crew with color selections of white and grey.

Please visit www.smartknitactive.com, for more information or to order online.

To request a brochure call 866-842-0984.

SmartKnitACTIVE(R) is a division of KnitRite, Inc.

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