

LeadPolice Launches Online Service that Links Lead Buyers and Sellers

LONG BEACH, Calif. – Sept. 26 (SEND2PRESS NEWSWIRE) – Up until now, there has been no centralized authority for lead buyers and lead sellers; LeadPolice.com is changing the playing field and offers unique services that help encourage positive business practices between Internet lead buyers and lead sellers.



By creating a community for lead-generation companies and lead buyers in the Mortgage, Insurance and Real Estate industries that strive to do business with honesty and integrity, LeadPolice.com enables participants to realize increased profits by dealing only in high-quality lead transactions with reliable business partners.

LeadPolice.com, founded by a group of marketing professionals, has many years of lead-generation industry experience. Collectively, the company has bought, sold, or generated over one million leads in the past ten years, for companies large and small.

“In using our knowledge and building upon our experience, our goal is to inspire confidence and to restore a positive image to the lead-generation industry,” Melissa Rosno, Vice President of LeadPolice.com, said. “We educate lead buyers, screen and authorize lead sellers, and offer a community in which all members will benefit from the rewards of doing business with honesty and integrity.”

LeadPolice.com does not buy, sell, or aggregate leads. Instead, they have created a community where lead buyers can search for new lead companies, learn from industry experts, and benefit from special offers, all in one user-friendly location.

“More importantly,” Rosno, explained, “we offer peace of mind to lead buyers and sellers by acting as a neutral third party in the distribution of information and in the dispute resolution services we offer. We do not sell leads, nor charge lead sellers to be listed in our directories; it’s the only way to remain unbiased.”

LeadPolice.com encourages buyers and sellers to visit often; to take full advantage of their services and resources; and consider LeadPolice.com a valuable business partner that they will want to recommend.

The cost of membership is less than the average price of a single lead and lead buyers can potentially save thousands of dollars per year and reduce their overall risk with minimal investment. Discounted annual memberships are also available giving Internet lead buyers unlimited access to Authorized

Lead Seller directories, a dispute resolution service, and other value-added services.

For information, visit: www.LeadPolice.com.

News issued by: 562 Media, Inc. – dba Lead Police

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Original Story ID: (2032) :: 2006-09-0926-006

Original Keywords: community for lead-generation companies and lead buyers in the Mortgage, Insurance and Real Estate industries, 562 Media, Inc. – dba Lead Police, LeadPolice, Long Beach, lead buyers and lead sellers, insurance, Melissa Rosno 562 Media, Inc. – dba Lead Police