

# deverus Introduces Their Client and Industry Awareness Sales Tool

AUSTIN, Tex. – Sept. 27 (SEND2PRESS NEWSWIRE) – deverus launches new tool for client analysis. As part of deverus' continuing mission to help their clients diversify, compete and grow, deverus has developed a new reporting tool in their Vero system to enable clients to understand who is using their services.



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The report shows user positions, industries, reasons for doing background checks, other software their clients are using, requests for new services and more. This information will allow them to spot trends in their client base and create new programs, packages and data sources to help strengthen their presence in each particular market segment.

In an ongoing mission to support their clients, deverus has made this tool available in a free Diversify, Compete and Grow upgrade to all of their clients.

“We are always looking for the best tools with which to understand our clients and their needs,” said Rae Williams Director of Operations, “to help them make the best decisions for their company, and we want to support our clients in gathering the same information from their end users.”

Williams concludes: "Knowledge of your customers available in the same system by which you manage them, what could be simpler or make more sense?"

For more information about deverus please visit:  
[www.deverus.com](http://www.deverus.com).

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