

# Leading Political e-Greeting Card Website Offers New Print Tool for Campaign and Voters

WASHINGTON, D.C. – Sept. 27 (SEND2PRESS NEWSWIRE) – ElectionMall Technologies, Inc. ([www.electionmall.com](http://www.electionmall.com)), a non-partisan provider of technology to campaigns and elections, has re-launched one of its popular online political products, [Eyardsigns.com](http://Eyardsigns.com), with a new on-demand print feature that allows campaigns and voters to produce professional quality postcards, invitations, and greeting cards all at their computer keyboard.



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The easy to use print option allows users to order, create and mail postcards, invitations, and greeting cards while simply sitting at their computers. Users choose a design, write a personalized message, purchase online, and have the postcard mailed directly to their recipients. The new print feature also allows campaigns to create custom print cards by uploading their own hi-resolution photos for an even more personalized greeting.

“In the past, campaigns have struggled with the ability to send-out personalized thank you notes or invitations to events. It was a complicated and time consuming process that only larger campaigns could afford. With [Eyardsigns.com](http://Eyardsigns.com)’s new print feature, political campaigns can now create their

own thank you greeting cards, postcards, or even send-out fundraising invitations with only a few clicks of their mouse," said Jenn Moore, E-Manager of Eyardsigns.com.

A trend setter in 2000 with its ability to capture email addresses and jumpstart spiral marketing campaigns, Eyardsigns.com is valuable strategic tool. Eyardsigns.com was utilized by both the Bush-Cheney Campaign and the Democratic National Committee to allow users to send-out political e-cards to their friends and families. Unlike other political sites, Eyardsigns.com's proprietary technology allows users to type a personal e-card, choose a background scene, add their political affiliation, and even select an audio file, such as "God Bless America," to accompany the e-card.

"When candidates run for office, people show support and loyalty by placing a yard sign in their yard. We took the same concept and applied it to the wide reach of the Web," said Ravi Singh, CEO and Founder of ElectionMall.com

Voters can begin using this cutting-edge technology today at [www.eyardsigns.com](http://www.eyardsigns.com) and membership is free.

**About ElectionMall(TM) Technologies, Inc.**

ElectionMall Technologies, Inc., established in 1999, is a world leader in providing Internet-based non-partisan solutions for elections and campaigns, effectively utilizing technology and business expertise to enable candidates, advocacy groups, or nonprofits to generate enhanced gains in awareness, funds, and votes. Electionmall.com is headquartered in Washington, D.C. with offices in Los Angeles and Chicago. For more information, visit [www.electionmall.com](http://www.electionmall.com) or call 1-888-WEB-2-WIN.

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