

# deverus Introduces the Next Step in the 'deverus Instant Advantage' Program

AUSTIN, Tex. – Sept. 27 (SEND2PRESS NEWSWIRE) – deverus launches the Insight Upsell, a new tool for increasing HR departments' understanding of the role that instant searches play in the background check process, a tool that will allow screening companies grow the instant side of their business.



**Send2Press® Newswire**

Insight Upsell is a new part of the deverus Instant Advantage program that allows deverus clients to grow out their instant searches in a manner consistent with a professional screening company.

With this program, they will be able to configure settings and verbiage to give insight on when an instant search will compliment a screening that is being ordered. Insight Upsell will automatically allow them to educate their clients on proper use of an instant, ultimately delivering a better screening as well as higher profits.

It is a simple tool that works when clients order reports that do not include an instant criminal search. The system will remind them of the importance of instants and offer to let them alter their order then and there to include an

instant search!

“There isn’t an easier way to increase your sales and protect your clients,” says Rae Williams, Director of Operations, deverus.

In a continued effort to help their clients diversify, compete and grow, deverus is making the Insight Upsell available in a free service launch to their clients.

For more information about deverus please visit:  
[www.deverus.com](http://www.deverus.com).

News issued by: deverus

# # #

Original Story ID: (2041) :: 2006-09-0927-007

Original Keywords: deverus Insight Upsell, background check process, HR departments, employee check, software deverus