

Glazer-Kennedy Innercircle(TM) Ft. Lauderdale Chapter Announces First Meeting Success

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FT. LAUDERDALE, Fla. – Oct. 4 (SEND2PRESS NEWSWIRE) – Would you like to know the secrets of creating a competition-free zone for your business? Well, you are not alone. On September 23, 2006, the Ft. Lauderdale Chapter of the Glazer-Kennedy InnerCircle held their first meeting and exceeded their attendee's expectations; they are now inviting local entrepreneurs to join the next scheduled meeting on October 28, 2006.

A group of success-oriented, Kennedy-influenced business owners, sales professionals and entrepreneurs joined forces to officially launch the Glazer-Kennedy InnerCircle Ft. Lauderdale Chapter with a goal of becoming a premier center for high-end networking in South Florida.

Monthly chapter meetings and mastermind groups are open to people who value a rare opportunity to network; study money-making strategies; learn breakthrough marketing techniques; and to share business experiences, ideas, and resources.

Chapter Director, Elena Koval, is the owner of Advanced Consulting, LLC, headquartered in Sunny Isles Beach, Florida. Although Koval credits much of her success to best consulting and coaching services and what she calls "the best client service in the industry," she attributes her great achievement to the discovery of Dan Kennedy's unique marketing technique.

"Dan is known as 'the no B.S.' guy," Koval explained, "because he talks about the real business world where they eat their young everyday and where business people must get results for every marketing dollar."

Koval recently became a "Dan Kennedy Certified, No B.S. Business Advisor" where she delivers what she refers to as "Kennedy's Magnetic Marketing Strategies." These strategies have been used successfully in 156 different categories for businesses that sell business-to-business and to consumers.

Koval now invites all local business owners, entrepreneurs, and sales professionals to join the chapter meeting on October 28, 2006, which will be held at the DoubleTree Guest Suites Hotel on 2670 East Sunrise Boulevard in Fort Lauderdale at 9:30 a.m.

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